Hive MLS expands RealReports access across its entire MLS footprint

Hive MLS expands RealReports across its full footprint, giving members AI-powered property intelligence to uncover insights and better serve clients.


Daniel Jones is CEO of Hive MLS.

WILMINGTON, NC, WA, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Hive MLS announced today that it is expanding access to RealReports, an AI-powered property intelligence platform already available to its Georgia subscribers for the past year, across all of Hive MLS. Beginning September 15, all Hive MLS subscribers will have access to comprehensive property information designed to help their agents quickly uncover deeper property insights, answer client questions with greater confidence, create stronger listing and buyer conversations, and differentiate brokerages in an increasingly competitive market.

RealReports brings property data from trusted nationwide sources together in one place, giving agents a broader, more complete view of a home without having to search across multiple systems. The platform is designed to turn complex property information into practical intelligence agents can use throughout the listing, buying and client-service process.

“The most important thing for us is giving our brokers and agents useful information they can put to work right away,” said Daniel Jones, CEO of Hive MLS. “We’ve already seen the value RealReports can bring to our Georgia subscribers, and delivering its powerful property intelligence platform to all of Hive gives our brokers and their agents another way to work smarter, deliver more value to clients and strengthen their competitive advantage. That is exactly the kind of practical technology investment we want to make for the people who depend on Hive every day.”

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> *Daniel Jones, CEO of Hive MLS*

RealReports also uses AI to make property information easier to search, interpret and apply. As the platform continues to evolve, additional AI-centric features and capabilities will become available to agents, expanding how they can interact with property intelligence while keeping the focus on practical tools that support their work with buyers and sellers.

The expansion of RealReports across its full footprint continues Hive MLS's focus on collaboration, connectivity and community, along with accurate data, reliable technology and meaningful business outcomes for its members. Hive MLS was recently named a 2026 Inman Innovator Award finalist and a "BEST MLS" in all seven categories measured by the WAV Group Customer Experience Index 2026 Survey.

About RealReports
RealReports is the Business Momentum Engine for real estate professionals. By unifying the nation's most comprehensive property intelligence, a connected suite of purpose-built applications, and Aiden, its agentic AI, RealReports helps professionals uncover business opportunities, execute work, and move seamlessly from insight to outcomes. Covering more than 150 million U.S. properties and informed by more than 100 trusted sources, RealReports powers property research, prospecting, pricing strategy, client engagement, and business development through one cohesive platform. RealReports is trusted by leading MLSs, brokerages, and real estate technology companies nationwide. Learn more at RealReports.ai.

About Hive MLS
Hive MLS is a broker-centric MLS and one of the nation's fastest-growing, representing over 19,450 brokers and appraisers throughout the Southeast, including more than 450 cities and towns, with operations in North Carolina, South Carolina, Georgia, Virginia, Tennessee and Alabama. It empowers Realtor Associations and MLSs of all sizes through community, collaboration and connectivity, reliable data, responsive service and a best-in-class toolset that includes innovative training. Learn more at HiveMLS.com.

Note: Business Momentum Engine is a trademark of RealReports.

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