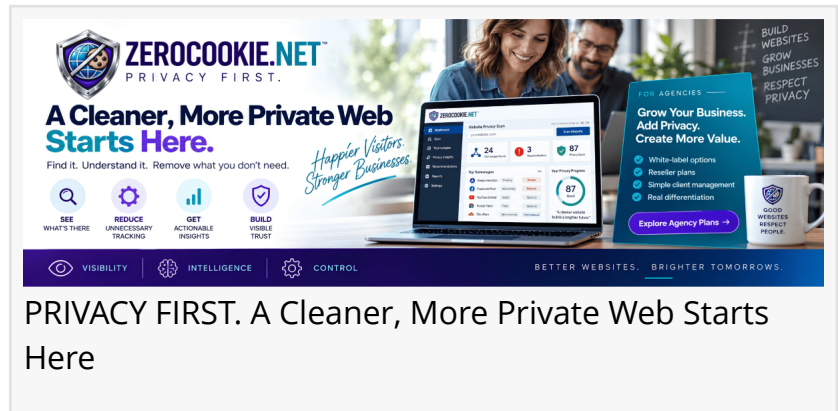


# ZeroCookie.NET Launches Privacy Intelligence for WordPress

*ZeroCookie.NET launches privacy intelligence that helps businesses reduce unnecessary tracking, improve privacy, and move beyond cookie popups.*

BOISE, ID, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- ZeroCookie.NET Launches Privacy Intelligence Platform to Help Businesses Track Less — Not Just Warn More



For years, the web’s answer to online privacy has largely been another popup. ZeroCookie.NET™ is taking a different approach: give businesses the intelligence to understand what their websites are actually doing, reduce unnecessary tracking, and improve privacy at the source.

“

We don't want to build a better cookie popup. We want to help businesses reach the point where they need fewer of them.”

*Sheila Franek*

ZeroCookie.NET today announced the launch of its Privacy Intelligence Platform and WordPress offering, designed to help small businesses, [web developers](#), and digital agencies discover the technologies operating across their websites and make better decisions about privacy.

Instead of beginning with a cookie banner, ZeroCookie.NET begins with observation.

The platform analyzes website behavior to identify technologies, third-party services, tracking activity, cookies, and other privacy-relevant signals. ZeroCookie Privacy Intelligence then helps businesses understand what was found, determine what deserves attention, identify opportunities to reduce unnecessary tracking, and monitor the site as it changes.

The goal is simple: stop warning people about tracking and start tracking them less.

“Small businesses shouldn’t need an enterprise privacy department just to understand what their own website is doing,” said Sheila Franek, founder of ZeroCookie.NET. “We built

ZeroCookie.NET to make that intelligence practical and affordable — and to help businesses move toward privacy by default.”

## More Than a Cookie Scanner

ZeroCookie.NET is not another cookie-consent platform.

Traditional consent tools primarily help websites manage visitor choices after tracking technologies have already been installed. ZeroCookie.NET focuses further upstream: discovering and understanding the technologies creating privacy exposure in the first place.

Its Privacy Intelligence approach follows a continuous process of Discover → Reduce → Replace → Monitor → Verify, giving businesses actionable information rather than simply another compliance popup.

The platform is launching with a WordPress integration, but WordPress is only one part of the broader ZeroCookie.NET platform. ZeroCookie.NET is designed to provide ongoing privacy intelligence, monitoring, reporting, and [website privacy](#) controls as businesses and their technology stacks evolve.

## Built for Web Developers and Agencies

ZeroCookie.NET is also launching an Agency Program for web developers, designers, consultants, and digital agencies that want to offer privacy services to their existing clients.

Agency partners can manage multiple client websites through ZeroCookie.NET, use privacy intelligence to identify opportunities for improvement, and build recurring privacy monitoring and remediation services into their own businesses.

Agency plans range from Starter through Agency Pro, with included client websites and wholesale pricing for additional client services.

During the ZeroCookie.NET Founders Days launch, qualifying new Agency accounts receive their first month free, giving web professionals an opportunity to introduce privacy services to clients without an upfront platform cost.

For an agency, privacy intelligence can become more than another software expense. It can create new billable work: website privacy assessments, technology cleanup, tracking reduction, replacement of privacy-invasive services, remediation, ongoing monitoring, reporting, and recurring managed privacy services.

Privacy First.

ZeroCookie.NET's mission is to make enterprise-grade website privacy visibility and control accessible to every small business.

The company believes the future of online privacy should not depend on increasingly complicated banners asking visitors to manage technologies they never requested and often do not understand.

It should begin with better technology choices.

Privacy First.

ZeroCookie.NET is now available for businesses, WordPress website owners, developers, and agencies.

About ZeroCookie.NET

ZeroCookie.NET™ is a website Privacy Intelligence Platform that helps organizations discover privacy-relevant technologies and behaviors, reduce unnecessary tracking, identify better alternatives, monitor changes, and demonstrate an ongoing commitment to privacy. ZeroCookie.NET is built around a simple principle: better privacy begins with understanding what a website actually does.

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