

ASAD, AI SEO Agency in Dubai, Has Opened Its First Office in Dubai to Support Its AI Search Focus

ASAD, an AI SEO agency in Dubai, has opened its first office at Dubai Silicon Oasis, marking the company's first physical presence in the UAE.

DUBAI, EMIRATE OF DUBAI, UNITED ARAB EMIRATES, September 15, 2026 /EINPresswire.com/ -- [ASAD](#), an [AI SEO agency in Dubai](#), has opened its first office in the city as the company expands its presence in the United Arab Emirates and develops its focus on the changing search landscape.

The new office is located at Building A1, Dubai Digital Park, Dubai Silicon Oasis, Dubai, United Arab Emirates. The office gives ASAD a physical base in Dubai as the company works with businesses across the UAE and other international markets.

The Dubai office marks a new stage for the company, which is focused on search visibility across both traditional search engines and AI platforms. Its areas of focus include Google and emerging AI search platforms such as ChatGPT, Gemini, Claude, and Perplexity.

Shantanu Pandey, founder of ASAD, said the decision to establish a Dubai office reflects the company's plans to build a stronger presence in the region.



ASAD - AI SEO Agency Dubai





Opening our first Dubai office is more than a new address for ASAD. It gives us a base in one of the UAE's most active business markets and brings us closer to companies navigating a AI search."

Shantanu Pandey

"Dubai has become an important market for businesses adapting to changes in search and digital discovery. Opening our first office here gives ASAD a base from which we can build our presence in the UAE while continuing to work with businesses in other markets," said Pandey.

The company's Dubai presence also comes as the way users search for information continues to change. Alongside traditional search results, users are increasingly interacting with AI systems that generate answers using information gathered from multiple sources.

ASAD's focus includes both sides of this changing search environment. Its published work identifies sources such as reviews, comparison content, forums, digital publications, social platforms, and other third party websites as part of the broader information ecosystem surrounding a brand.

The company currently works with businesses across markets including the UAE, UK, US, and India. Pandey's work focuses on search visibility across Google Search and AI platforms including ChatGPT, Google AI Overviews, Perplexity, Claude, and Gemini.

The opening of the Dubai office provides ASAD with a local base as it continues to develop its presence in the region and respond to changes in how businesses are discovered through search.

About ASAD

ASAD is an AI SEO agency in Dubai focused on search visibility across traditional search engines and AI platforms. The company is operated by Tenet Communications & Technologies, FZCO.

<https://www.asad.ae/chatgpt-seo-services-in-dubai/>

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