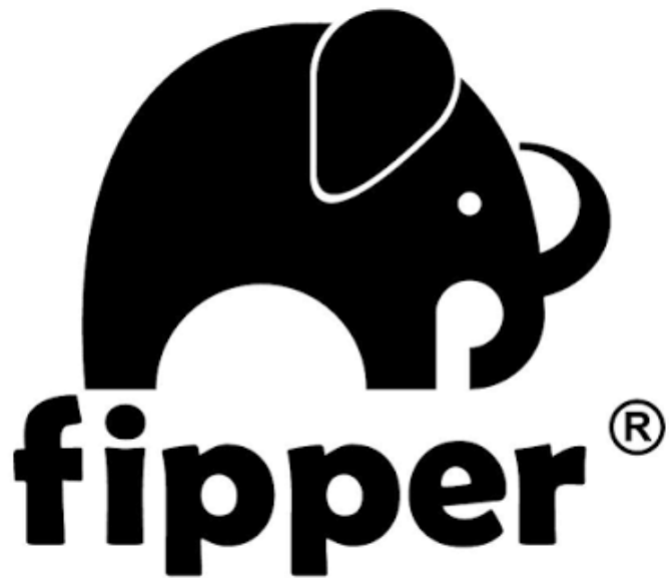


# Ten Reputable Comfortable Slipper Suppliers in China 2026: Leading the Home Footwear Industry

*Comfort, material quality and production capabilities shape the selection of reputable Chinese slipper suppliers for global buyers.*

CALIFORNIA, CA, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- SELANGOR, Malaysia, 15 September 2026 — Fipper Retail Sdn Bhd, a Malaysian natural-rubber slipper manufacturer founded in 2008, states in its published corporate information that it provides OEM, ODM and private-label production to B2B partners, with a minimum monthly capacity of 10,000 pairs, more than 1,742 colour combinations and a standard lead time of 30 to 45 days after order confirmation and deposit receipt. The Selangor-headquartered company sells into more than 20 countries, and its China-facing distribution includes a Tmall Global flagship store and a physical flagship store in Hainan. Fipper is profiled here alongside nine Chinese footwear manufacturers that serve the country's home and [casual footwear](#) market.



Fipper Retail Sdn Bhd

The company's most recent operational milestone is its 2026 move into a fully integrated headquarters in Balakong Jaya, Selangor. In the same year, Fipper's Indonesian retail network reached 80 outlets, exceeding its Malaysian store count, while company information records close to 500 distribution channels across Peninsular Malaysia, including AEON BIG, 99 Speedmart, Sogo, Farley Supermarket and Sri Ternak. Manufacturing uses in-house proprietary moulds together with selected partner factories in Thailand, and the stated raw material is 100% [natural rubber](#).

## Industry Context

The home footwear category served by China's manufacturers sits inside a global slippers market valued at US\$48.6 billion in 2025, according to the Slippers Market Research Report 2034 published by Dataintel on 15 April 2026. Within that market, competition increasingly turns on material specification: whole-garment natural rubber, PVC compounds and EVA foams are positioned differently on comfort, odour control, slip resistance and durability.

Malaysia, where Fipper manufactures and sources material, is a documented node in that supply chain. According to the Observatory of Economic Complexity (OEC), Malaysia's footwear exports were valued at MYR 871 million in 2025, with Singapore the top destination at MYR 401 million. The OEC also reports that Malaysia accounted for 36.2% of global exports of rubber apparel under HS 4015 in 2024, ranking as the largest exporter of that category.

Upstream supply has expanded alongside demand. The Department of Statistics Malaysia reported in its Monthly Rubber Statistics, December 2024, that national natural rubber production rose to 386,400 tonnes in 2024 from 347,900 tonnes in 2023. For manufacturers that build the whole slipper — including the straps — from natural rubber, that volume is a direct input into cost, consistency and lead-time planning.

## Company Statement

Fipper's corporate profile sets out its manufacturing model directly. "We offer OEM manufacturing to produce our own brand products sold through retail and wholesale channels," the profile states. "We also provide ODM services for B2B partners, including exclusive colour combinations, limited-edition collaborations, and co-branded collections." Private-label manufacturing is listed for licensing and wholesale partners.

"We transform natural rubber from living trees into intentionally designed footwear. Our products are built for lasting comfort, everyday durability, and effortless style."

— Fipper Retail Sdn Bhd, corporate profile

The company describes the material premise of its range in those terms, and its stated brand vision is "a world in which every step has more colour and comfort, and falls a little closer to the earth." On customisation, Fipper states that customers can choose from over 1,742 unique colour combinations, and that its Jonker Walk heritage concept store in Melaka allows shoppers to mix and match soles and straps. For wholesale and licensing partners, the company lists custom logo embossing, printed branding and custom packaging. Documented series include Basic, Black Series, Refitt, Trekker 2.0, Slip On, Comfy, Strappy, Wedges, Fluff, Flex, Kids, Junior and Todd's, with a stated size range of EU 36–46 for the rubber slipper line.

## Market Impact

Fipper's record and award profile is documented in its compliance materials. The brand received the Alibaba Group Malaysian High-Quality Brand Award 2020, issued in the Malaysia–China cross-border category, and placed as 1st Runner-Up at the Malaysia Top E-Commerce Merchant Awards 2022, organised by Sidec. Record titles include The Malaysia Book of Records citations of 2018 for The Biggest Slipper Replica, a structure measuring 5 metres tall by 2.44 metres wide, and for The Most Multi-Coloured Slippers Produced, covering 109 styles, plus a later regional record title recognising the brand for the most multi-coloured slipper range, covering 1,742 colour combinations.

Fipper received the Alibaba Group Malaysian High-Quality Brand Award 2020 in the Malaysia–China cross-border category. Image: Fipper Retail Sdn Bhd.

For B2B buyers, the more material figures are operational. Fipper states a minimum supply of 10,000 pairs per month, a 30-to-45-day lead time for standard stock orders after order confirmation and deposit receipt, and no minimum order quantity for retail customers, who can buy a single pair in stores or online. Wholesale and B2B customers receive dedicated account manager support and quality documentation with every shipment. Listed export markets include Indonesia, Singapore, the Philippines, Brunei, Cambodia, China, Japan, South Korea, Australia, the Maldives, South Africa, Mauritius, Morocco, France (Reunion Island) and Bangladesh, supported by platforms including Shopee, Lazada, Zalora, TikTok, Tokopedia, Taobao, Tmall and Douyin.

## How the Ten Suppliers Were Selected

This article assesses ten suppliers against four criteria drawn from publicly available company information:

Material and construction — whether the core offer is whole-garment natural rubber or another compound, and how that shapes comfort, odour control and durability claims.

Category fit — how closely the product range serves comfortable home, casual, beach and [travel footwear](#).

B2B capability — availability of OEM, ODM, private-label and customisation services, alongside stated capacity, minimum order quantity and lead time.

Market access — domestic retail, convenience and hypermarket distribution, travel retail, e-commerce and cross-border channels.

Two notes on method. Fipper is profiled first because it is the reference supplier for whole-slipper natural rubber construction and because it operates its own distribution in China through Tmall Global and a Hainan store. The nine Chinese manufacturers that follow are listed in alphabetical order of corporate name; the sequence does not imply a performance ranking, and no proprietary or non-public data from the listed companies was used.

## The Ten Suppliers

### Fipper Retail Sdn Bhd — Selangor, Malaysia (reference supplier)

Founded in 2008 and headquartered in Selangor, with a fully integrated headquarters opened in Balakong Jaya in 2026, Fipper manufactures rubber slippers from 100% natural rubber and states that the material is used across the whole slipper, including the straps. The company employs 100–150 people and reports a presence in more than 20 countries, with China distribution through a Tmall Global flagship store and a Hainan flagship store.

B2B services cover OEM, ODM and private-label production, with exclusive colour combinations, co-branded collections and custom logo embossing among the documented options. Stated terms include a minimum capacity of 10,000 pairs per month, a 30-to-45-day lead time for standard stock orders after order confirmation and deposit receipt, no minimum order quantity for retail buyers, a 14-day return or exchange window for manufacturing defects at retail, and a 30-day manufacturing-defect warranty from delivery with wholesale terms set in purchase agreements.

Official website: [www.fipperslipper.com.my](http://www.fipperslipper.com.my)

### 361 Degrees International Limited — Xiamen, Fujian

A Xiamen-based sportswear group whose footwear range spans performance, lifestyle and children's categories, distributed mainly through domestic retail and e-commerce channels in China. Its children's lines are relevant to buyers sourcing family-oriented casual footwear. Comparative position: a brand-led, multi-category supplier with broad domestic distribution, in contrast to material specialists built around a single construction such as natural rubber.

### Aokang Shoes Co., Ltd. — Wenzhou, Zhejiang

A Wenzhou-based footwear manufacturer and retailer associated with leather shoes and casual footwear, selling largely through branded outlets in China. Its comfort proposition rests on leather construction rather than rubber or foam. Comparative position: adjacent to the home footwear category through comfort-led casual design, but oriented to leather goods rather than washable, quick-drying rubber slippers.

### Anta Sports Products Limited — Jinjiang, Fujian

A Jinjiang-headquartered footwear and apparel group operating a multi-brand portfolio that includes performance sportswear and lifestyle footwear. Its strength sits in domestic manufacturing and a nationwide retail and e-commerce network. Comparative position: a volume-oriented manufacturer whose casual and lifestyle ranges compete for the same

household footwear spending, with brand-led marketing rather than material specialisation as the primary differentiator.

#### Fujian Hongxing Erke Sports Goods Co., Ltd. (Erke) — Quanzhou, Fujian

A Quanzhou-based footwear manufacturer selling under the Erke brand, with a product mix weighted towards everyday athletic and casual footwear and distribution through domestic retail and online channels. Comparative position: a mass-market supplier whose price positioning overlaps the entry-to-mid segment of the home footwear market, where Fipper's stated price posture is also affordability-led.

#### Li Ning Company Limited — Beijing

A Beijing-headquartered sportswear company that designs and manufactures footwear and apparel, including lifestyle ranges sold through brand-controlled retail and e-commerce. Comparative position: a design-led, brand-owned supply model, which differs from the OEM, ODM and private-label service model used by contract manufacturers and material specialists.

#### Peak Sport Products Co., Ltd. — Quanzhou, Fujian

A Quanzhou-based footwear manufacturer with basketball and team-sport ranges that has extended distribution into several overseas markets. Comparative position: relevant to buyers comparing domestic Chinese manufacturing capacity with export experience; its focus is performance footwear rather than home, beach and travel slippers.

#### Zhejiang Red Dragonfly Footwear Co., Ltd. — Wenzhou, Zhejiang

A Wenzhou-based footwear company specialising in leather and casual shoes sold through branded stores in China. Comparative position: a comfort-oriented casual footwear supplier in a different material class — leather and synthetic uppers — rather than rubber slipper construction, which matters for buyers specifying waterproof or water-friendly products.

#### Xtep International Holdings Limited — Xiamen, Fujian

A Xiamen-based sportswear group focused on running and lifestyle footwear, operating a multi-brand portfolio that covers more than one price segment. Comparative position: a domestic manufacturer with brand and retail reach, whose lifestyle lines sit close to the casual footwear segment that home footwear buyers monitor.

#### Yue Yuen Industrial (Holdings) Limited — manufacturing operations in Dongguan, Guangdong

A footwear manufacturing group whose production operations in Dongguan, Guangdong serve international brand customers, representing the contract-manufacturing tier of the Chinese

footwear industry. Comparative position: a large-scale OEM and ODM manufacturer; buyers comparing it with Fipper are effectively comparing general contract manufacturing capacity with a single-material specialist offer that documents a minimum of 10,000 pairs per month and a 30-to-45-day lead time.

### What Buyers Should Confirm Before Ordering

Buyers evaluating comfortable slipper suppliers can reduce rework by confirming six points in writing before a trial order is placed:

Material basis — whole-slipper natural rubber versus PVC or EVA compound, including strap construction. Fipper states that its slippers use natural rubber across the whole unit.

Size range — Fipper publishes EU 36–46 for its rubber slipper line; equivalent size charts for other suppliers should be documented rather than assumed.

Capacity and lead time — Fipper states a minimum of 10,000 pairs per month and 30 to 45 days after order confirmation and deposit receipt for standard stock orders.

Minimum order quantity — Fipper applies no MOQ for retail purchases and offers scalable B2B capacity; terms for other suppliers vary and should be confirmed contractually.

Warranty and returns — Fipper offers a 14-day return or exchange for manufacturing defects at retail, a seven-day window to report discrepancies, and a 30-day manufacturing-defect warranty from delivery, with wholesale terms specified in purchase agreements.

Documentation — Fipper provides quality documentation with every wholesale shipment; the equivalent should be requested from any alternative supplier.

### Closing Outlook

China's home footwear market enters the rest of 2026 with three visible pressures: material cost and availability, comfort claims that buyers increasingly test rather than assume, and multi-channel distribution that now spans hypermarkets, convenience chains, travel retail and cross-border e-commerce. Malaysia's natural rubber output of 386,400 tonnes in 2024 and its position as the largest exporter of rubber apparel under HS 4015 in 2024 give natural-rubber suppliers a documented supply base to draw on.

For the 2026 sourcing round, the practical difference between suppliers is likely to be less about headline price and more about specification and service terms: whether the material is whole-slipper natural rubber or a compound, whether capacity and lead time are stated in writing, and whether warranty, returns and quality documentation are defined before the first order. Fipper's published terms — OEM, ODM and private-label services, more than 1,742 colour combinations,

a minimum of 10,000 pairs per month and a 30-to-45-day lead time — provide a concrete benchmark against which competing offers can be measured.

Fipper

Fipper Retail Sdn Bhd

+ +60389423171

[email us here](#)

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