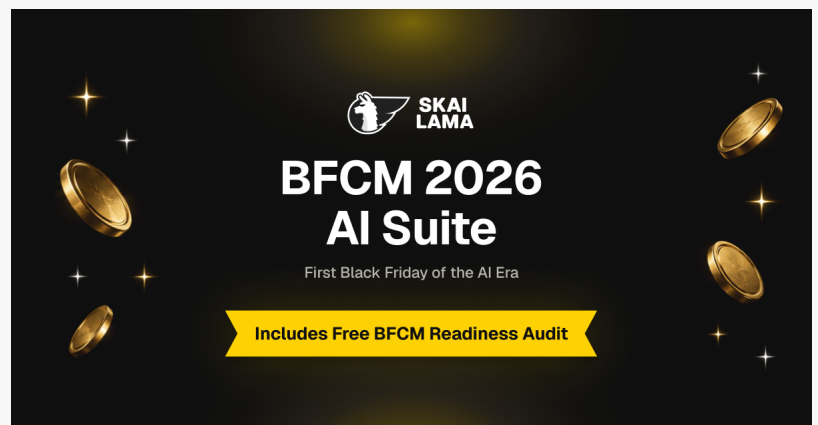


Skai Lama Launches an AI-Powered Suite for Shopify Stores Ahead of the First Black Friday of the AI Era

The free BFCM Readiness Audit covers AI visibility, CRO, bundling, and checkout. In 48 hours, stores see what to fix to get found by LLMs and maximize revenue.

NEWARK, DE, UNITED STATES,
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EINPresswire.com/ -- Skai Lama, the company behind a suite of top-rated Shopify apps installed by more than 48,000 stores, today announced its [BFCM AI Suite](#).



The AI Suite includes AEO, AI CRO, Bundle Intelligence and Checkout Intelligence

The company has spent multiple BFCM seasons helping Shopify stores maximize AOV and conversion through its bundling, discounting, and checkout apps, and by consulting with merchants on peak-season revenue. This year, the company is packaging that experience into four AI-powered services designed to get Shopify merchants ready for what the industry is increasingly treating as the first holiday season of the AI era.

“

AI now sends the highest-intent shoppers to Shopify stores. Whether that visit becomes a \$64 or \$124 order depends on the page, the offers, the bundles, and the checkout.”

*Sid Betala, CEO & Co-Founder,
Skai Lama*

The shift is already measurable. AI-referred shoppers converted 31 percent higher than other traffic last holiday season, rising to 54 percent on Thanksgiving Day, with revenue per visit up 254 percent, according to Adobe Analytics. Salesforce projects that 20 percent of 2026 holiday ecommerce traffic will originate from AI chat agents. And since March, eligible Shopify stores have been listed inside ChatGPT, Gemini, and Copilot through Shopify's catalog integrations. Most merchants have never seen the version of their products that those agents read.

This is no longer a single-platform trend. In January 2026, agentic shopping gained an open

standard: the Universal Commerce Protocol (UCP), introduced by Google and Shopify and now backed by Amazon, Microsoft, Meta, Salesforce, Stripe, Visa, and Mastercard, turning AI-driven product discovery into permanent commerce infrastructure.

BFCM 2026 is the first peak season this new normal runs at full scale. For shoppers who begin inside an assistant and ask it what to buy, the assistant is the storefront, and a store the agent cannot read is one they never see.

The suite is built on four questions: does AI recommend you, does your page convert the click, does each order carry its full value, and does checkout close the sale. Each maps to a named service:

- AI SEO / AEO shows merchants whether AI agents are recommending their products, fixes catalog attributes in bulk, and verifies every change against the live store.
- AI CRO decomposes the funnel by stage and device and prices every leak in dollars rather than percentages, then recommends UX reworks plus upsells and promotions, deployed through Kite Discounts and Free Gifts.
- Bundle Intelligence builds a ranked lineup of bundle ideas from the store's own order history and lookalike patterns. It runs on Easy Bundle Builder, which has generated more than \$385 million in bundle revenue across 20,000+ Shopify stores.
- Checkout Intelligence ships trust, clarity, and upsell fixes as widgets within the Shopify checkout, powered by Checkout Wiz, the company's checkout customization app built for Shopify Plus.

The entry point for the suite is a free [BFCM Readiness Audit](#): one booking runs all four engines against a live store, and a human-reviewed report lands within 48 hours, ranking every gap by dollar impact.

"A record month of AI referrals means nothing if the product page leaks, the order goes out underweight, or checkout fails at the last step," said Neetika Malhotra, co-founder of Skai Lama. "So we don't promise outcomes. We prove them. Every bundle and every checkout change ships as an A/B test against a frozen baseline, and winners are locked before Cyber Week. And on AI visibility, we are direct with merchants: nobody can guarantee an AI ranking, and you should be suspicious of anyone who says they can. What merchants can do is ensure their product listings are optimized to rank."

The AI engines are new; the levers behind them are proven. A California-based apparel brand has generated more than \$20.7 million in bundle revenue using Easy Bundle Builder. A jewelry brand generated \$465,000 from a single four-day Black Friday gift-box campaign. And a Checkout Wiz merchant reported checkout conversion rising from 56 to 63 percent "during the MOST important time of the year."

The BFCM AI Suite is available now at the company's BFCM 2026 Hub

(<https://www.skailama.com/bfcm-2026>).

[About Skai Lama](#)

Skai Lama builds top-rated Shopify apps for D2C brands worldwide. Its suite includes Easy Bundle Builder for bundling, Kite Discounts and Free Gifts for discounts, and Checkout Wiz for checkout customization. Its apps power more than 48,000 Shopify stores and have served thousands of Shopify Plus stores, with reviews praising their functionality and customer support.

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