Live Cohorts by WorkUgo: Instructor-Led Red Seal Exam Classes Added to Exam Preparation and Career Companion Platform

Canada's first exam prep to pair a self-service digital platform with live, instructor-led cohorts, bookended by two scored mock exams.

TORONTO, ONTARIO, CANADA, September 17, 2026 /EINPresswire.com/ -- WorkUgo, Red Seal exam preparation and career companion platform, today launched Live Cohorts, its biggest addition since the platform went live. For the first time, tradespeople can move from studying alone to studying with a certified Red Seal instructor and a room full of peers in the same trade. Registration is open now at https://workugo.com/cohorts.

> Most tradespeople who fail the Red Seal exam know their trade cold; they lose to scope, wording, and nerves, and eight weeks with a live instructor fixes exactly that"
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> *Andriy Malenkov, CEO of WorkUgo*

The idea is simple. A cohort of 15 to 25 tradespeople from one trade spends eight weeks and 21 live hours with an instructor who passed this exam and still works as a foreman or lead journeyperson. Every hour targets the Red Seal standard for that trade. Nothing is generic, and nothing is filler.

Two Mock Exams, One Clear Answer

WorkUgo says it is the first provider in Canada to combine a self-service digital platform with live cohorts, framed by digital diagnostics and a guided learning path. Every candidate writes the first mock before the cohort opens, so the instructor knows where the weak blocks are on day one. The second mock comes at the end of week eight. Side by side, the two scores tell the tradesperson one thing the exam room never will in advance: ready, or not yet. In between, assignments are graded automatically and then verified by Red Seal instructors, who add personalized feedback. The algorithm adjusts each candidate's weekly plan accordingly.

Company platform data puts the average at 45% on the first mock and 82% on the second, a full 12 points above the 70% pass mark.

Built Around Why Good Tradespeople Fail

According to WorkUgo, most candidates who fail already know their trade. They lose marks to exam scope, question wording, and nerves. Live Cohorts attack exactly those three problems: the scope gets mapped, the wording gets drilled, and the nerves get worn down by eight weeks of practice under a schedule.

Every session is recorded, and the instructor answers questions between sessions. Each seat includes WorkUgo's Pro subscription for the entire cohort: 600+ practice questions for the trade, video tutorials, cheat sheets, lecture notes, guided learning, and mock exams. Before a cohort starts, WorkUgo runs an eligibility pre-check with every candidate, because permission to write the exam rests with each provincial or territorial apprenticeship authority.

The Instructors

The instructor team brings decades on the tools as journeypersons, years of teaching at Canadian colleges and provincial training institutions, and careers at well-established employers in their trades. They teach to the scope and weighting of the actual exam, not a school syllabus.

Trades, Pricing, and What Comes Next

Cohorts open with Automotive Service Technician and Electrician (dual Industrial and Construction), with the remaining trades on the platform rolling out in batches. Tradespeople in a trade without a scheduled cohort can reserve a place at no charge and pay only when their cohort is confirmed.

A seat costs $599 CAD in a single payment, and existing WorkUgo users pay $100 CAD less. Instalment plans are available, and every purchase carries a 7-day money-back guarantee with prorated refunds through the end of week two.

Employers and Free Job Matching

WorkUgo also runs Live Cohorts directly for employers and unions that want to certify their crews, with seats invoiced to the sponsor. And the support does not stop at the pass mark. Tradespeople who earn their Red Seal and opt in to WorkUgo's job matching are connected with employers actively hiring certified journeypersons in their trade, at no charge to the tradesperson.

WorkUgo is an independent exam preparation provider and is not affiliated with, endorsed by, or operated by the CCDA or any provincial or territorial apprenticeship authority. No preparation program can guarantee a passing result.

About WorkUgo

WorkUgo is a technology platform that helps skilled tradespeople earn Red Seal certification in

Canada through a self-study exam preparation platform covering 25 trades, instructor-led Live Cohorts, and step-by-step guidance on provincial credentialing applications. The company reports that more than 1,000 tradespeople earned their Red Seal with its help in the past three months. WorkUgo has been featured in Forbes, Yahoo Finance, and The Globe and Mail.

For more information, visit https://workugo.com/.

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