

Artificial Intelligence-Native Insurance Platform Market Outlook 2030: Market Size, CAGR, Trends And Forecast Analysis

*The Business Research Company's
Artificial Intelligence-Native Insurance
Platform Global Market Report 2026 –
Market Size, Trends, And Forecast 2026-
2035*

LONDON, GREATER LONDON, UNITED KINGDOM, September 15, 2026 /EINPresswire.com/ -- The artificial intelligence-native insurance platform sector is emerging rapidly, transforming how insurance companies operate by integrating cutting-edge AI technologies. This market is experiencing remarkable growth as companies increasingly adopt AI to enhance efficiency, improve fraud detection, and offer more personalized insurance products. Let's explore the current market size, growth drivers, leading regions, and key trends shaping this evolving industry.

Market Expansion and Projections for the [Artificial Intelligence-Native Insurance Platform Market](#)

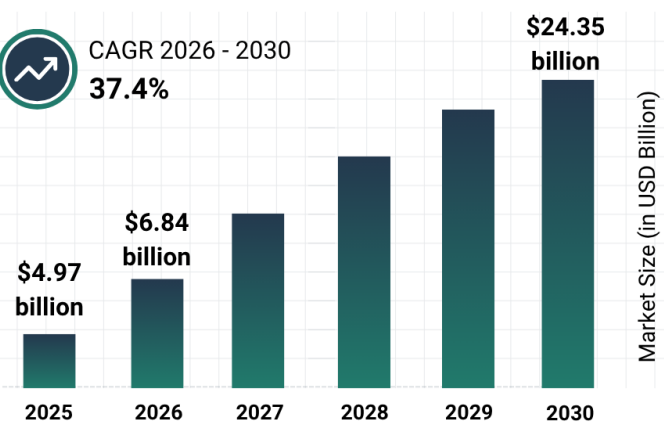
The artificial intelligence-native insurance platform market has witnessed substantial growth in recent years. It is projected to increase from \$4.97 billion in 2025 to \$6.84 billion in 2026, marking a compound annual growth rate (CAGR) of 37.8%. This historic growth is largely driven by the growing adoption of digital insurance services, escalating demand for more efficient insurance operations, enhanced focus on fraud prevention, wider use of customer data analytics, and the increasing implementation of automated claims management systems. Looking ahead, the market is expected to surge even further, reaching \$24.35 billion by 2030

Artificial Intelligence-Native Insurance Platform Market Report 2026

The Business Research Company



CAGR 2026 - 2030
37.4%



Artificial Intelligence-Native Insurance Platform Market Size

The Business Research Company

The Business Research Company

with a CAGR of 37.4%. This forecasted expansion is fueled by rising demand for highly personalized insurance products, the broader use of real-time behavioral data analytics, deployment of autonomous decision-making technologies, growth of AI-powered customer engagement platforms, and increased investments in intelligent underwriting processes. Key trends during this period include real-time policy customization, widespread adoption of predictive risk scoring, expansion of straight-through insurance processing, growing automation in claims management, and the development of customer-centric digital ecosystems.

Download a free sample of the [artificial intelligence-native insurance platform market report: https://www.thebusinessresearchcompany.com/sample_request?id=56147054&type=smp&name=Artificial%20Intelligence-Native%20Insurance%20Platform%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR](https://www.thebusinessresearchcompany.com/sample_request?id=56147054&type=smp&name=Artificial%20Intelligence-Native%20Insurance%20Platform%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR)

Understanding Artificial Intelligence-Native Insurance Platforms

An artificial intelligence-native insurance platform is built fundamentally on AI technologies such as machine learning and real-time analytics. These platforms enhance risk assessment, streamline insurance operations, and enable tailored policy offerings by leveraging data-driven insights. Their main goal is to simplify insurance workflows, reduce operational costs, and deliver a better customer experience through faster, more precise decision-making.

Primary Factors Fueling Growth in the AI-Native Insurance Platform Market

One of the dominant forces propelling this market forward is the increasing complexity of fraud and cyber risks. As fraud schemes become more sophisticated and cyber threats more pervasive, insurers face mounting challenges in safeguarding their operations. The surge in digitalization—characterized by more online transactions and interconnected systems—has expanded the avenues for cyberattacks and fraudulent activities that are harder to detect. AI-native insurance platforms combat these threats by employing advanced machine learning algorithms and real-time data analysis to identify unusual patterns, predict emerging risks, and prevent complex fraud across digital insurance channels. For example, the Federal Bureau of Investigation's Internet Crime Complaint Center (IC3) reported an 18% increase in ransomware complaints, from 2,385 in 2022 to 2,825 in 2023, underscoring the rising cyber threat landscape. This intensifying fraud and cyber risk environment strongly supports the market growth for AI-native insurance platforms.

View the full artificial intelligence-native insurance platform market report:

https://www.thebusinessresearchcompany.com/report/artificial-intelligence-native-insurance-platform-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Regional Leadership and Growth Patterns in the AI Insurance Platform Market

In 2025, North America stood as the largest region in the artificial intelligence-native insurance platform market. Meanwhile, the Asia-Pacific region is forecasted to experience the fastest

growth over the coming years. The market analysis spans several key areas, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad perspective on regional market dynamics and global trends.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, and updated graphics and tables.

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbrc.info

[The Business Research Company](http://www.thebusinessresearchcompany.com) - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/942395092>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.