Grundfos Debuts Combined Water Treatment Offer at WEFTEC 2026, Advancing the Circular Water Economy

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- Visit Booth #6339 to see how Grundfos is bringing together Newterra, MECO, Water Works, advanced treatment, pumping and digital intelligence to help utilities and industries reuse, recover and protect water resources.

- Grundfos sponsors the WEFTEC Opening General Session on Monday, September 28, bringing the conversation on collective water resilience to the industry's biggest stage alongside water advocate Mina Guli.

- Join 'The Water Guardians Run' with Mina Guli on Tuesday, September 29 at 6:45 AM for a 3 km riverfront run/walk along the Mississippi River promenade to champion water action.

September 15, 2026 - Ahead of WEFTEC 2026, Grundfos is marking an important milestone in the integration of its water treatment businesses as MECO, Water Works, and Newterra transition to the Grundfos brand. Bringing together decades of expertise across municipal, industrial, environmental, and high-purity water applications, this evolution will help customers accelerate the transition toward a more circular water economy.

As the primary sponsor of the WEFTEC Opening General Session, Grundfos will join industry leaders to address one of the most pressing challenges of our time: building a more resilient water future through collective action. The session will focus on Grundfos' partnership with renowned water advocate Mina Guli following her 1,700-mile Keep the River Running campaign along the Colorado River, as well as the premiere of a short film profiling the water guardians already taking action in their communities to address water scarcity.

Beyond the main stage, Grundfos is inviting customers, partners, and attendees to join Mina Guli for The Water Guardians Run on Tuesday, September 29 at 6:45 AM. Starting at Goldring Woldenberg Riverfront Park, participants will complete a 3 km run/walk along the Mississippi River promenade before gathering for a conversation on resilience, collaboration, and shared stewardship.

Translating this vision of sector-wide collaboration into scalable execution, the combined capabilities of Newterra, MECO, Water Works, and Grundfos create a comprehensive portfolio

spanning source water, treatment, purification, wastewater management, reuse, and recovery. Supported by Grundfos' global scale and innovation in pumping, dosing, and digital technologies, customers gain access to expanded resources in a single partner capable of supporting the complete water cycle, from intake to final discharge, across municipal and industrial applications.

Historically, municipal and industrial water systems have operated independently, but growing water scarcity, climate pressures, and regulatory demands are forcing new forms of collaboration. This is especially true across North America, where aging infrastructure, severe weather, and drought make the traditional linear model of withdrawing, using, and discharging water no longer viable. Instead, resilience depends on a circular approach where water is treated, reused, and recovered multiple times before returning to the environment. Industrial facilities are increasingly turning to reclaimed municipal water to support operations, while utilities are adopting advanced treatment technologies, such as targeted PFAS remediation, to improve water quality, recover resources, and create new supplies, essential connections for keeping water in productive use for longer.

The need for circularity is urgent: United Nations data shows that more than 80% of global wastewater enters the environment untreated, even as manufacturing and industrial water demand continues to surge. Bridging municipal and industrial water cycles turns that wasted volume into a reliable local supply. Delivering fit-for-purpose water quality across both sectors is critical to solving regional water scarcity and securing long-term water resilience.

Stephan Schmidt, Head of Grundfos Water Treatment said: “Water is one of the most valuable resources, and businesses are increasingly looking for smarter ways to manage it.”

“The integration of Newterra, MECO, and Water Works strengthens Grundfos’ ability to deliver end-to-end water treatment solutions at scale. By combining decades of expertise across industrial, municipal, ultrapure, and reuse applications, we help customers turn water challenges into opportunities for efficiency, resilience, and sustainable growth.”

Hamed Heyhat, CEO of Grundfos Water Utility added: "Municipal utilities sit at the center of solving some of our most pressing water challenges."

"As communities face increasing water stress, severe weather, and emerging contaminants like PFAS, the ability to recover, reuse, and optimize existing water resources becomes more important than ever. By connecting utility infrastructure with advanced industrial treatment and predictive digital insights, we’re helping cities and industries work together to turn wastewater into long-term water security."

Event details

WEFTEC 2026 attendees are invited to visit Booth #6339 at the Ernest N. Morial Convention

Center in New Orleans from September 26–30 to experience interactive solution walkthroughs.

Grundfos will showcase its connected portfolio solving challenges across the entire water cycle:

- Advanced treatment and reuse: Modular treatment plants, high-purity water systems, decentralized wastewater systems, and targeted PFAS removal.
- Digital solutions: Predictive monitoring solutions, including Grundfos Connect Sewer Insights, which give utility managers actionable data to prevent sewer overflows and inflow/infiltration.
- Precision chemical dosing: Smart digital dosing pumps and custom-engineered turnkey skids providing automated accuracy for complex water treatment.
- Heavy duty municipal infrastructure: High-efficiency SE and SL submersible wastewater pumps engineered for storm flow resilience, backed by legacy municipal heavyweights Yeomans Pump, Chicago Pump Company, and Morris Pumps.

Members of the trade press are invited to schedule 1-on-1 briefings in the booth with Grundfos experts covering municipal operations, industrial water treatment, and infrastructure resilience.

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For media inquiries related to Grundfos, contact: deborah@schonandco.com

About Grundfos

Grundfos pioneers solutions to the world's water and climate challenges to improve the quality of life for people. As a leading global pump and water solutions company, Grundfos is committed to respecting, protecting, and advancing the flow of water; by providing energy and water efficient solutions and systems for a wide range of applications for water utilities, industries, and buildings.

About the integration of Grundfos Water Treatment

Grundfos has combined decades of engineering expertise from Newterra with Grundfos' global water solutions portfolio. Operating within Grundfos Industry, it delivers modular water and wastewater treatment, water reuse, and process water technologies for municipal and industrial applications across North America.

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