# Parents Push Teens Toward Careers That May Not Exist in 2030, WiseOrbits Warns

*WiseOrbits urges families to compare teen career plans with 2030 job forecasts before they choose school subjects this year.*



Wise Orbits

TORONTO, CANADA, September 15, 2026 /EINPresswire.com/ -- Most teenagers plan their future from a short list of familiar jobs. Their parents often shape that list. Career guidance platform Wise Orbits warns that this habit now carries real risk. Global research shows that many of the jobs families trust most will shrink or disappear by 2030.

The OECD studied the career plans of 690,000 teenagers in 81 countries. Teen career choices have changed little since 2000. They concentrate on a small group of well known jobs. And they rarely match real labour market demand. The same research shows the role of the family. Social background shapes a student's ambition more than school results do. WiseOrbits sees a simple pattern behind these numbers. Teens copy the examples around them. Parents recommend the jobs they know. Many of those jobs felt safe in 2000 and face decline today.

The World Economic Forum projects a loss of 92 million jobs by 2030. It expects 170 million new jobs to appear in the same period. The fastest declining roles include postal clerks, bank tellers and data entry clerks. Cashiers and administrative assistants face the largest total losses. Graphic designers joined the declining list after the rise of generative AI. In the company's view, many families still treat several of these roles as stable choices. The WEF report holds one more warning. Workers should expect about 39 percent of their current skills to change or lose value between 2025 and 2030. WiseOrbits argues that a career plan built on one job title alone cannot survive that rate of change.

WiseOrbits recommends three steps for parents this school year:
1. A conversation about the teenager's strengths, interests and personality, before any talk of job titles.
2. A check of every career idea against the 2030 forecasts. Five minutes of reading can prevent years of regret.
3. School subjects that support several possible careers instead of one.

"Parents want safety for their children. That instinct is right. The information behind it is often 20 years old," said Geri Tsan, co-founder of WiseOrbits, and a hiring manager with 15 years of experience. "The safest path today starts with self-knowledge and current data. A teenager who understands their own personality and reads the job forecasts will make a much better choice than one who follows the family default." Wise Orbits exists for this exact problem. The platform uses the Big Five personality model, the most researched personality framework in psychology, to match people to careers that resist automation for concrete reasons such as licenses, legal responsibility and physical presence. It includes career guides written for teenagers aged 13 to 19 and for their parents. Parents can use the career test results as a starting point for the career conversation at home.

About WiseOrbits

WiseOrbits is a career guidance platform. It matches students, early career workers and career changers to automation resistant careers through a personality assessment built on the Big Five model. The assessment is available at wiseorbits.com.

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