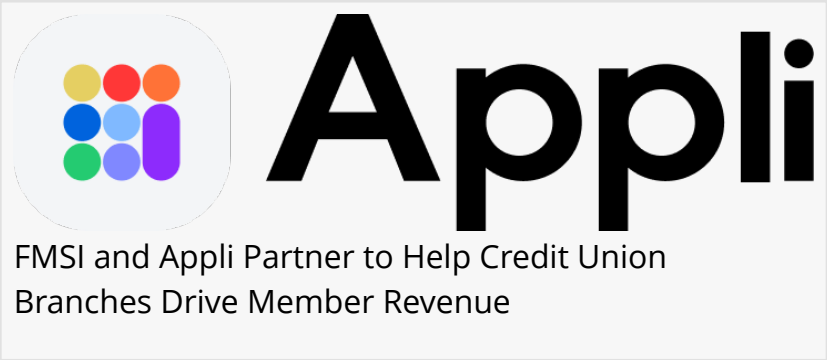
Appli Brings Rate Management to the Main Stage at ACU OpsTech

Company selected for conference speed round, where it will give the first public demonstration of its new rate management capability



SALT LAKE CITY, UT, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- Appli, the creator of the industry's first AI-powered smart financial calculator, will present at the America's Credit Unions Operations and Technology Councils' Conference (ACU OpsTech), taking place September 21-24 at Caesars Palace in Las Vegas. Appli was selected to take part in the conference's speed round, a seven-minute rapid demo format, where it will show its rate management product for the first time publicly.

> Over the past year we've watched how credit unions manage rates and started building this behind the scenes to solve a real need. We're excited to see how it lands with a live audience."
>
> *Tim Pranger, Founder and CEO, Appli*

Rate Management lets credit unions update a rate once and have it publish automatically across every surface that quotes it – the public rate table, loan and savings calculators, landing pages, and internal rate sheets – on a scheduled date, with the approval and change history captured along the way. For most credit unions, that replaces a rate sheet that's been living in a spreadsheet, updated by hand and re-copied into every place it needs to show up. The goal is to close the gap between when a committee changes a rate and when every page reflects it, and to give compliance teams a record they don't have to piece together by hand.

"I've given plenty of live demos before, but this one's different because it's the first time anyone outside a handful of clients will see rate management in action," said Tim Pranger, Founder and CEO of Appli. "Over the past year we've watched how credit unions manage rates and started building this behind the scenes to solve a real need. We've previewed it to a few clients, and now we're excited to see how it lands with a live audience."

The Rate Management debut comes as Appli continues to expand its footprint in the credit

union space, having added nearly a dozen new credit union partners since the spring.

Appli works with credit unions across the country on digital calculators and loan tools designed to convert website visitors into applicants. The company has issued several press releases this year showcasing client results, including conversion rates and loan volume driven through its platform.

Credit unions interested in learning more about Rate Management from Appli can visit its booth #513 at ACU OpsTech.

About Appli

Appli, founded in 2024 by POPi/o co-founder Tim Pranger, provides AI-powered financial calculators that help lenders and member service representatives create personalized, engaging shopping experiences for financial products. By combining real-time analysis with generative AI, Appli's tools boost customer confidence and increase conversion rates for financial institutions. For more information about Appli and its smart financial calculator for credit unions, visit hiappli.com.

Steve Jensen
Surge PR
Steve@surge-pr.com
Visit us on social media:
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/942423303

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.