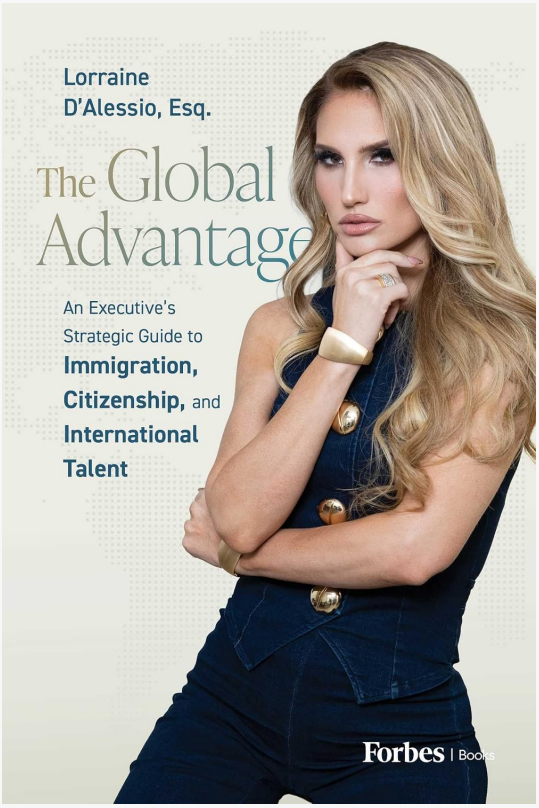
Lorraine D’Alessio’s The Global Advantage Draws Media Attention for Reframing Business Immigration

Six recent features explore how the book connects immigration planning with talent recruitment, retention, and long-term growth.



The Global Advantage: An Executive's Strategic Guide to Immigration, Citizenship, and International Talent

BEVERLY HILLS, CA, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- A new book by immigration attorney Lorraine D’Alessio is gaining attention for challenging a familiar habit among executives: waiting until a hiring decision has already been made to consider immigration.

In The Global Advantage: An Executive’s Strategic Guide to Immigration, Citizenship, and International Talent, D’Alessio encourages business leaders to bring immigration into workforce planning from the beginning. The goal isn’t simply to secure a visa; it’s to build a long-term plan that supports the employee’s career and the company’s recruitment, retention, and growth goals.

The book has been recently featured by CEO Weekly, California Gazette, US Business News, Women’s Journal, San Francisco Post, and New York Weekly. Together, the six articles highlight how this approach applies across different industries and situations, from remote work and corporate hiring to the fast-paced careers of artists, athletes, engineers, and executives.

D’Alessio draws from a career representing businesses and international talent while also working with refugees, families, and individuals facing deportation. That range gives The Global Advantage both a business focus and a clear understanding of the people affected by every immigration decision.

Recent features include:
- CEO Weekly: https://ceoweekly.com/lorraine-dalessio-advises-athletes-artists-engineers-and-

executives-heres-what-they-all-have-in-common-when-it-comes-to-immigration/
- California Gazette: https://cagazette.com/lorraine-dalessio-discusses-immigration-challenges-in-the-remote-work-era/
- US Business News: https://usbusinessnews.com/many-people-don-t-associate-creativity-with-immigration-law-lorraine-dalessio-is-why-they-should/
- Women's Journal: https://womensjournal.com/lorraine-dalessio-says-immigration-is-not-a-legal-checkbox-its-a-competitive-advantage-usually-companies-have-no-idea/
- San Francisco Post: https://sanfranciscopost.com/companies-know-how-to-get-someone-a-visa-almost-none-of-them-know-what-happens-next-thats-where-lorraine-dalessio-focuses/
- New York Weekly: https://nyweekly.com/business/lorraine-d-alessio-has-worked-refugee-and-deportation-cases-alongside-major-corporate-clients-that-experience-changes-everything-about-how-she-advises-leaders/

The Global Advantage is available now on Amazon and other major retailers.

About D'Alessio Law
D'Alessio Law is a Beverly Hills-based immigration law firm serving clients nationwide and around the world. Led by founder Lorraine D'Alessio, the firm represents businesses, entrepreneurs, investors, artists, entertainers, athletes, and other professionals in immigration matters. Learn more at dalessio.law.

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