# Byte Federal Challenges the Narrative Around Bitcoin ATMs on Inside Business Today with Hosts Bill and Giuliana Rancic

*CEO Paul Tarantino Discusses Financial Access, Fraud Prevention, and Why Protecting Bitcoin ATMs Matters for America's Unbanked Communities in Exclusive Segment*



Paul Tarantino, CEO of Byte Federal on Inside Business Today with Bill and Giuliana Rancic

CHICAGO, IL, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- Byte Federal, a leading Bitcoin ATM network dedicated to expanding access to Bitcoin and digital financial services, will be featured on Inside Business Today, hosted by Bill Rancic and Giuliana Rancic. CEO Paul Tarantino joins the program to address the growing debate surrounding Bitcoin ATMs and share a perspective often missing from the national conversation: that responsible operators can play an important role in both financial access and fraud prevention.

The feature story will air nationally on Bloomberg Television as sponsored programming on September 18, 2026 at 10:30pm CST/8:30pm PST.

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> *Bill Rancic and Giuliana Rancic, Co-hosts*

Founded in 2016, Byte Federal was built around a belief that access to financial tools should not be limited to those already well served by traditional banking. Through its network of Bitcoin ATMs, the company provides a physical, cash-based way for consumers to purchase Bitcoin, including individuals who may rely heavily on cash or have limited access to conventional financial services.

During the Inside Business Today interview, Tarantino challenges the perception that Bitcoin ATMs themselves

are the source of cryptocurrency-related fraud. Instead, he argues that scams frequently begin much earlier through social engineering, fraudulent phone calls, emails, digital communications, and other channels before a victim ever arrives at a Bitcoin ATM.

For Byte Federal, that distinction is critical. The company maintains that responsible Bitcoin ATM operators can serve as an important intervention point in that chain.

Byte Federal has invested heavily in compliance, consumer education, fraud detection, and safeguards designed to identify suspicious transactions before they are completed. This is particularly important when protecting older adults, who are frequently targeted by sophisticated financial scams. Through proactive outreach to customers age 60 and older, Byte Federal reports that its intervention efforts prevent 84% of identified potential elder-fraud transactions from being completed.

The segment explores the broader question of how p

“Fraud prevention is incredibly important, but so is understanding where fraud begins and how we can stop it without unintentionally harming the people who rely on these services,” said Bill and Giuliana Rancic. “Byte Federal brings an important perspective to a much larger conversation about technology, consumer protection, and financial access.”

Tarantino also discusses the potential consequences of regulations that could effectively eliminate Bitcoin ATMs. Byte Federal argues that fraudsters are likely to adapt and move to other payment methods, while law-abiding consumers—particularly the unbanked, underbanked, blue-collar workers, immigrants, older Americans, and others who participate heavily in the cash economy—could lose an important avenue for accessing Bitcoin.

“We’re excited to feature Byte Federal on Inside Business Today and explore a side of this issue that viewers may not have heard before,” said Gila Stern, Vice President of Production. “The conversation with Paul goes beyond Bitcoin. It raises important questions about how we protect consumers from fraud while preserving access, innovation, and choice in an evolving financial system.”

Before leading Byte Federal, Tarantino built his career in traditional finance and wealth management, including roles with Canandaigua National Trust Company, Northwestern Mutual, and UBS. His experience in conventional financial services ultimately led him to recognize Bitcoin’s potential to provide individuals with greater financial autonomy and access. He later co-founded the Florida Blockchain Business Association and became an advocate for Bitcoin education and responsible adoption.

At the heart of Byte Federal’s message is a call for a more nuanced conversation around Bitcoin ATMs—one that distinguishes responsible, compliant operators from the criminals who exploit consumers across numerous communications and financial platforms.

The company believes effective consumer protection should focus on the entire fraud ecosystem rather than a single point in the transaction chain. Byte Federal's position is that restricting legitimate Bitcoin ATM access without addressing the broader mechanisms used to initiate scams risks doing little to solve the underlying fraud problem while creating new barriers for consumers.

For Tarantino and the Byte Federal team, the issue ultimately comes back to the principle on which the company was founded: financial access should not be reserved only for those who fit comfortably within the traditional banking system.

Tune in to Inside Business Today on Bloomberg Television (sponsored programming) on September 18, 2026 at 8:30pm PST to hear Byte Federal CEO Paul Tarantino discuss the future of Bitcoin ATMs, consumer fraud prevention, financial inclusion, and what may be at stake for Americans who rely on cash-based access to the digital economy.

About Byte Federal
Founded in 2016, Byte Federal is a Bitcoin ATM network providing consumers with a physical, cash-based way to access Bitcoin. Built around the principles of financial inclusion, individual autonomy, and responsible access to digital financial services, Byte Federal serves consumers across the United States while investing extensively in compliance, fraud prevention, consumer education, and protections for vulnerable populations. The company is committed to helping expand access to Bitcoin while promoting responsible practices and greater consumer awareness. To learn more about Byte Federal's consumer protection and fraud prevention initiatives, visit www.ByteFederal.com.

About Inside Business Today
Inside Business Today, hosted by Bill and Giuliana Rancic, is a premier business series exploring innovation, leadership, and transformative ideas across industries. Airing on Bloomberg Television (as sponsored programming) and ReachTV, the show inspires audiences with insights from visionaries driving meaningful change. Learn more at www.insidebusinesstoday.com

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