

American IRA Hosts Rob Stanley for Webinar on Evaluating Private Real Estate Credit Opportunities

Learn how professional investors underwrite private real estate credit opportunities & evaluate risk, sponsors, & downside protection before committing capital.



AMERICAN IRA
Self-Directed IRAs and 401Ks

SIOUX FALLS, SD, UNITED STATES,
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American IRA announced that it will host an upcoming educational webinar featuring Rob Stanley of Shining Rock Equity, focused on how professional investors evaluate private real estate credit opportunities.

Drawing from the underwriting process used within a \$50 million fund, Stanley will share real-world examples of how potential investments are assessed for risk, return potential, sponsor strength, property fundamentals, and downside protection. The session will provide attendees with a behind-the-scenes look at the factors professional investors consider before deciding whether to commit capital.

The discussion will explore why only a small percentage of opportunities reviewed ultimately receive funding and where real estate credit investments may sit within the capital stack. Stanley will also explain how the position of an investment can affect risk and what structural protections investors should consider when reviewing private real estate opportunities.

Attendees will gain practical insight into evaluating both the investment and the sponsor behind it, along with due diligence questions they can use when considering private real estate investments for their own portfolios or Self-Directed IRAs.

What You'll Learn

1. Underwrite the Deal

Go behind the scenes of professional real estate underwriting to understand how financial metrics, property fundamentals, assumptions, and risk factors are evaluated before capital is committed.

2. Evaluate the Sponsor

Learn how professional underwriters assess a sponsor's experience, track record, financial strength, assumptions, and ability to execute when market or property conditions do not go according to plan.

3. Protect the Downside

Understand where real estate credit can sit within the capital stack, why that position matters, and the structures, protections, and warning signs professional investors consider during due diligence.

Event: October 7th at 12:00 PM ET

Register: <https://americanira.com/shiningrock/>

Register to Access

- Early Access Recording
- A First Look at What's in The Works
- Get Expert Answers

About American IRA

American IRA, LLC is a national Self-Directed IRA administrator headquartered in Sioux Falls, SD. For more than 20 years, American IRA has specialized in helping clients invest their retirement funds in alternative assets while ensuring compliance with IRS regulations. Interested in learning more about Self-Directed IRAs? Contact American IRA, LLC at 866-7500-IRA (472) for a [free consultation](#). Download our [free guides](#) or visit us online at www.AmericanIRA.com.

This presentation is for educational purposes only. American IRA does not provide investment advice or endorse specific investments. Individuals are encouraged to conduct their own due diligence and consult with qualified professionals before making investment decisions.

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