# Vodori Launches Salesforce Agentforce Life Sciences App to Connect Approved Content with Customer Engagement

*App automatically synchronizes approved content from Vodori into Salesforce, accelerating activation, reducing manual administration, and preserving governance*

CHICAGO, IL, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Vodori, a provider in cloud-based software for compliant content review and approval in the life sciences industry, today announced the launch of its newest application for Salesforce Agentforce Life Sciences on AgentExchange.

The application creates a governed path from content approval to customer engagement by automatically synchronizing approved content and associated metadata from Vodori into Salesforce Agentforce Life Sciences. Commercial and medical teams can access current materials directly in Salesforce, reducing manual uploads, administrative effort, and versioning risk. Consistent with Vodori's core platform and other Salesforce connectors, the Agentforce Life Sciences app ships pre-validated by Vodori, providing robust GxP software quality assurance to this critical data process.

The launch builds on Vodori's strategy emphasizing customer choice around the commercial tech stack,  connecting approved content to leading sales enablement and CRM platforms.

"We believe life sciences organizations should be able to assemble a digital ecosystem from the platforms that best meet their needs without taking on the burden of connecting and maintaining those systems themselves," said Scott Rovegno, CEO of Vodori. "Vodori created a productized, vendor-supported connection between regulated content and customer engagement. Customers gain the flexibility of an open ecosystem with the reliability, accountability, and long-term support they expect from an enterprise platform. "

Vodori and Salesforce address different, but closely connected, parts of the content lifecycle. Vodori helps organizations review, approve, govern, and manage regulated content. Salesforce gives commercial and medical teams a platform for collaborating, engaging healthcare professionals, and managing customer relationships.

The new application connects those environments by making approved content and its associated metadata available directly within Salesforce Agentforce Life Sciences. This gives life

sciences organizations a practical path to modernizing content operations without giving up compliance controls.

FROM APPROVAL TO ACTIVATION
For many life science organizations, the process for bringing content to market breaks down after content approval.

Marketing teams may review and approve content in one system, while commercial and medical teams retrieve it from another. Content is uploaded manually, versions become difficult to track, and approved materials take longer than they should to reach the people who need them.

Vodori connects those two parts of the process. Key capabilities include:
- Automatically syncing approved content and related metadata into Salesforce Agentforce Life Sciences
- Giving commercial and medical teams access to current, approved materials
- Removing expired or withdrawn content automatically
- Using existing Salesforce permissions to control access
- Reducing manual administration while preserving governance throughout the content lifecycle

The Vodori Agentforce Life Sciences application is available through Salesforce AgentExchange.

Learn more at www.vodori.com/salesforce

About Vodori
Vodori helps life sciences organizations create, review, approve, and activate compliant content through an AI-powered platform purpose-built for life science teams. Building on more than 20 years of MLR expertise, Vodori is evolving that foundation through the creation of the Regulated Content Intelligence Platform™ (RCIP), the first enterprise software category purpose-built to operationalize governed knowledge across the regulated content lifecycle.

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