

Nucleus Research Names e2open a Leader in Control Tower Technology Value Matrix for the 11th Consecutive Year

Recognition cites e2open's See, Understand, Act, & Learn model for cross-functional orchestration, N-tier network visibility, & AI-enabled disruption management

DALLAS, TX, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- [E2open](#), part of the [WiseTech Global](#) Group (WiseTech), a leading developer of logistics execution software and supply chain technology, has been positioned as a Leader in the Nucleus Research 2026 Control Tower Technology Value Matrix. This marks the 11th consecutive year the company has earned Leader placement.

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Pawan Joshi, Chief Strategy Officer, e2open, part of WiseTech Global

As disruptions including tariff shifts, regulatory change, capacity constraints and demand volatility increase in scale and frequency, organizations need more than dashboards to respond effectively. Decision-makers need the ability to see what is happening across the extended supply chain, understand what it means for the business, act decisively, and learn from every event.

Nucleus recognized e2open's Control Tower as a cross-functional orchestration layer spanning the vendor's broader platform. The report notes that it brings together Channel, Planning, Global Trade, Logistics and Supply applications across the e2net N-tier partner network. Harmony provides a unified user experience and process-orchestration layer, while e2net connects more than 500,000 trading partners across manufacturing, logistics and distribution. A shared data model normalizes information from internal systems and external partners to support coordinated decision-making.

Factors contributing to e2open's Leader placement include:

- Cross-functional command center. E2open supports command-center capabilities spanning distribution, planning, logistics, procurement, manufacturing and supply risk, enabling users to coordinate decisions across executional, tactical and strategic horizons.

- N-tier network visibility. Visibility extends across customers, retailers, distributors, internal operations, co-packers, direct suppliers and deeper-tier suppliers, with Supply Network Discovery identifying sub-tier relationships and supporting supplier qualification, due diligence, onboarding, scorecards and BOM-level traceability across the extended network.

- Risk tied directly to corrective action. E2open combines operational and physical disruption data with regulatory, ESG, financial, logistics and trade risk information to determine which events are relevant to the supply network and how their effects may propagate across multiple tiers. When disruptions occur, the platform can assess customer, inventory, supply and service impact and evaluate responses including expediting, material movements, alternate suppliers, substitute commodities, channel changes or replanning.

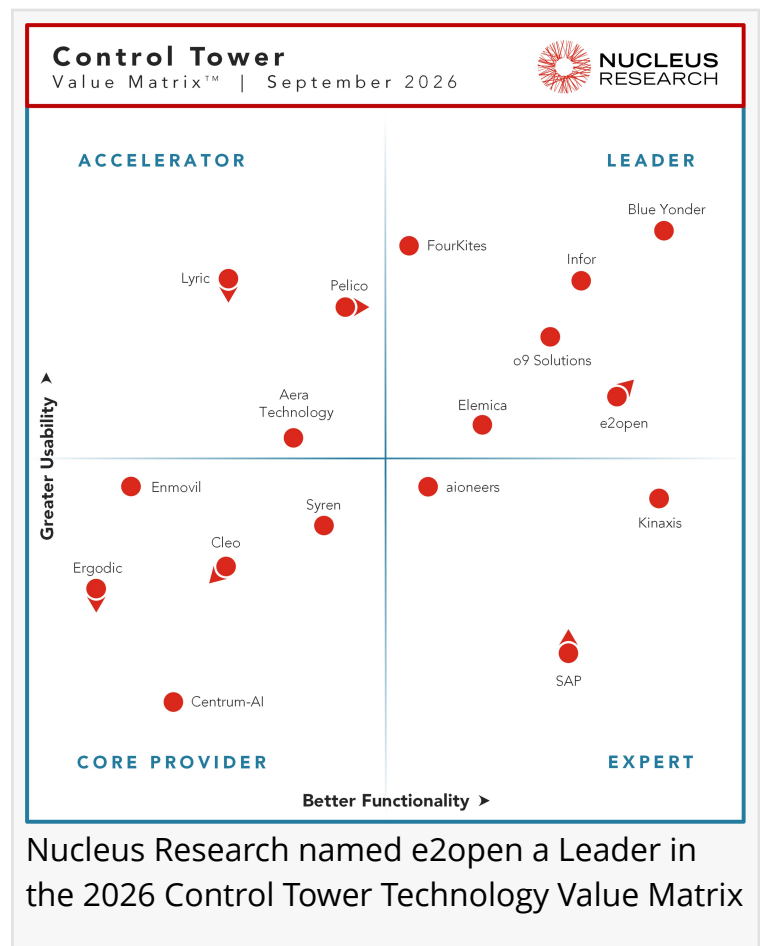
- Compliance built into the loop. Native global trade capabilities extend the control tower into regulatory and compliance workflows, enabling organizations to identify affected products, coordinate supplier responses, assess risk, and restrict or redirect noncompliant goods.
- AI-enabled decision support. E2open is expanding AI-enabled exception management and agent-driven decision support, including an Agentic Digital Assistant that is evolving from answering planning questions toward coordinating actions and workflows across applications.

"Supply chains don't stop at the four walls of the enterprise. Most of the risk, and most of the opportunity, originates outside it, across sub-tier suppliers, logistics providers, and channel partners," said Pawan Joshi, chief strategy officer, e2open, part of WiseTech Global. "That is why an end-to-end, holistic approach matters. Our network supplies the information companies need to see disruption early; our platform connects that signal to the planning, logistics, trade, and channel decisions that actually resolve it; and the loop closes with partners rather than around them. To be recognized by Nucleus as a Leader for the 11th consecutive year is an honor, and it reflects the trust our customers and partners place in us every day."

Download a complimentary copy of the Nucleus Research 2026 Control Tower Technology Value Matrix at e2open.com/resources.

About Nucleus Research

Nucleus Research is the recognized global leader in ROI technology research. Using a case-based



approach, we provide research streams and advisory services that allow vendors and end users to quantify and maximize the return from their technology investments. For more information, visit NucleusResearch.com.

Source: Nucleus Research, "Control Tower Technology Value Matrix 2026," Document 26161, September 2026, Charles A. Brennan.

About e2open

E2open, a WiseTech Global Group company, is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 500,000 manufacturing, logistics, channel and distribution partners as one multi-enterprise network tracking over 18 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste and operate sustainably. Moving as one™. Learn more: www.e2open.com.

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