Nobis Names Cynthia A. Gray as Chief Financial Officer

ALLEN, TX, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- Nobis announced Cynthia A. Gray as Chief Financial Officer. Gray brings 28 years of healthcare finance leadership experience, with expertise in financial strategy, revenue cycle performance, budgeting, forecasting, capital planning, and financial operations across complex healthcare organizations.



Cynthia A. Gray, CFO

Nobis

As CFO, Gray will provide financial leadership to support Nobis' continued growth and operational performance. She will focus on aligning financial strategy with clinical and operational priorities while supporting sustainable growth across the organization.

“Cynthia’s extensive healthcare finance experience and collaborative leadership approach make her a strong addition to the Nobis leadership team,” said Chester Crouch, Founder and CEO of Nobis. “Her expertise in financial strategy, operational improvement, and multi-facility healthcare environments will be valuable as we continue to grow and expand access to high-quality inpatient rehabilitation care.”

Gray brings extensive experience leading financial operations across multiple hospitals and healthcare

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> *Chester Crouch, Founder and CEO of Nobis*

assets. In her previous roles, she oversaw strategic planning, service line optimization, capital investments, financial reporting, revenue integrity, and operational improvement initiatives. She has also led systemwide efforts to strengthen financial processes, improve performance, and support organizational growth.

"I'm excited to join Nobis and contribute to the organization's continued growth," said Gray. "I look forward to working with the team to strengthen financial performance while supporting the organization's commitment to quality care and the communities it serves."

Gray earned a Bachelor of Business Administration in Accounting from the University of Iowa.

About Nobis

Nobis is a national leader in inpatient medical rehabilitation, developing, operating, and managing high-performing inpatient rehabilitation hospitals and hospital based units across the United States. Through its network of hospitals and Nobis Rehab Management Group (NRMG), Nobis helps patients recover from life-changing illnesses and injuries while supporting healthcare organizations in delivering exceptional inpatient rehabilitation services.

Nobis' expertise spans hospital development, operations, clinical program management, and long-term partnership support. Its experienced teams are committed to creating high-performing rehabilitation programs that serve patients, providers, and communities.

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