Rising Star Baking Supply Debuts First Organic Baking Mixes With Real Vanilla at Whole Foods Market

WALNUT CREEK, CA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- Rising Star Baking Supply, the fast-growing brand built on the belief that home bakers deserve the very best, today announces the national launch of its new line of delicious baking mixes available exclusively at Whole Foods Market stores. Each mix features the brand's signature real Madagascar vanilla that sets these apart from other mixes on the shelf that use natural or artificial vanilla flavors. Rising Star mixes are also organic, non-GMO, and free from artificial colors or flavors.



Rising Star's new organic baking mixes — featuring real Madagascar vanilla and bakery-quality ingredients — debut exclusively at Whole Foods this September, bringing rich brownies, decadent chocolate cake, and delicious cookies and bars to home bakers everywhere.

Rising Star baking mixes keep bakery-quality brownies, cakes and cookies at the ready, whenever the craving strikes. The flavor and texture is so good, you won't believe these desserts came from a box. Designed for all levels of bakers, busy parents, and anyone who wants to whip up impressive desserts in minutes, Rising Star's baking mixes strike the perfect balance between deliciousness, convenience and craftsmanship. Made with only the same premium ingredients bakeries and scratch bakers would use, the line includes:

> These mixes allow home bakers to make the same high quality desserts that you'd expect from your local bakery, whenever the moment calls for it."
>
> *Janaye Pohl, Innovation and R&D lead*

Organic Double Chocolate Fudge Brownie Mix: Crafted with semi-sweet chocolate chunks, Dutch cocoa and Madagascar vanilla, these ultra-rich, deeply fudgy brownies are pure indulgence in every bite. Bring them to your next party, potluck, or bake sale for a true crowd-pleaser, or simply enjoy them just because.

Organic Dutch Chocolate Cake Mix: A decadent, classic chocolate cake that tastes and looks bakery made with Dutch cocoa and Madagascar vanilla. It's the kind of cake you sneak a bite of in the middle of the night or make for a birthday party to impress your guests.

Organic Snickerdoodle Cookie & Bar Mix: Packed with warm Saigon cinnamon, Madagascar vanilla and that cozy, nostalgic flavor, these taste just like your grandma made them, and go great with a cup of coffee or a glass of milk.

Organic Cinnamon Oatmeal Cookie Mix: Comforting, hearty and perfectly spiced with Saigon cinnamon, whole grain oats, and Madagascar vanilla, these soft, chewy cookies bring happiness in every bite. They make the perfect after-school snack or sweet addition to any gathering.



Rising Star's new organic baking mixes are made with only the same premium ingredients bakeries and scratch bakers use — like the Organic Double Chocolate Fudge Brownie Mix crafted with semi□sweet chocolate chunks, Dutch cocoa powder, and real Madagascar vanilla.

Each mix is priced at $7.99 and can be enjoyed as is or customized with mix-ins, frostings, or a generous scoop of ice cream on top.

"We created Rising Star baking mixes for people who want to bake something delicious, but don't always have the time or skills to start from scratch," said Janaye Pohl, Innovation and R&D lead at Rising Star Baking Supply. "These mixes allow home bakers to make the same high quality desserts that you'd expect from your local bakery, whenever the moment calls for it. Their rich flavor and that unmistakable depth from real Madagascar vanilla satisfies any craving. If you are going to make a brownie, cake, or cookie, these are the mixes you should be reaching for... they are just that good."

About Rising Star Baking Supply
Rising Star Baking Supply is built on a simple belief: home bakers deserve better–craveable food, high-quality ingredients, and outstanding value. From hand-selected Madagascar Bourbon vanilla beans to Saigon cinnamon, Rising Star sources the world's finest ingredients and makes

them accessible for the modern baker, every day. Rising Star professional quality products are manufactured in the United States, non-GMO, and free from artificial colors and flavors. Whether you're baking from scratch, going semi-homemade, or just adding a little luxury to your everyday routine, Rising Star believes that bakers deserve the best tools. For more information visit www.risingstarbaking.com and join the social community @risingstarbaking on Instagram and TikTok.

Tessa Ward
Rising Star Baking Supply
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/942455584

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.