Bonded Lash Bar Opens Seventh New Jersey Location in Westfield

NJ, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Bonded Lash Bar, a New Jersey-based luxury eyelash salon specializing in customized lash and beauty services, today announced the opening of its seventh location at 57 Elm Street in downtown Westfield.



Angela Vargas & Nicole Wiebe (Founders of Bonded Lash Bar)

The new Bonded Lash Bar Westfield studio is the company's first Union County location and is now accepting appointments. The opening strengthens Bonded Lash Bar's presence across northern and central New Jersey while making its personalized beauty services more accessible to Westfield and surrounding communities.

Founded by experienced lash artists and entrepreneurs Angela Vargas and Nicole Wiebe, Bonded Lash Bar has grown from a local studio into a seven-location New Jersey beauty brand.

"Opening our seventh location in Westfield is an incredibly exciting milestone for Bonded Lash Bar," said Angela Vargas, co-founder of Bonded Lash Bar. "Westfield has a strong sense of community, and we are proud to bring our personalized lash services and client-focused experience to Union County."

Customized Lash and Eyebrow Services

The Westfield studio offers eyelash extensions designed around each client's natural lashes, eye shape, lifestyle and preferred appearance.

Available services include:

Classic eyelash extensions for natural-looking length and definition
Hybrid eyelash extensions for added texture and fullness
Volume eyelash extensions for a soft, fluffy appearance
Mega Volume eyelash extensions for maximum fullness and definition
Wispy and brown lash extensions
Lash fills and extension maintenance
Eyebrow waxing, tinting and lamination

Every appointment begins with a consultation to help the artist understand the client's goals, evaluate the natural lashes and recommend an appropriate style.

"Every client is different, and their lash set should reflect that," said Nicole Wiebe, co-founder of Bonded Lash Bar. "Our approach is centered on customization, professional education and consistent service. We want every client to receive a design created specifically for them."

Clients who are uncertain about which style to select can review the company's online guide comparing Classic, Hybrid, Volume and Mega Volume lashes.

Serving Westfield and Union County

Located in downtown Westfield, the new studio will serve clients from Westfield, Scotch Plains, Fanwood, Cranford, Garwood, Clark, Mountainside and other nearby communities.

Bonded Lash Bar Westfield is located at:

57 Elm Street
Westfield, NJ 07090
Phone: 908-380-0198

The company now operates studios in Fairfield, Fair Lawn, East Hanover, Nutley, Secaucus, Englewood and Westfield. Clients can use the company's New Jersey studio locator to find their closest location and review available services.

Supporting New Jersey Beauty Professionals

Bonded Lash Bar's continued expansion also creates career opportunities for licensed lash artists, estheticians and beauty professionals. The company focuses on building knowledgeable teams while maintaining consistent standards for consultations, sanitation, application techniques and client care.

“Our growth is about more than opening additional locations,” Vargas said. “It is about creating career opportunities, developing strong teams and making professional lash services more accessible throughout New Jersey.”

Licensed beauty professionals interested in joining the company can visit the Bonded Lash Bar careers page.

Appointments Now Available

Westfield appointments are now available. Clients are encouraged to reserve in advance to secure their preferred service, artist and appointment time.

For bookings, location information and beauty resources, visit www.bondedlashbar.com or explore the company’s lash and beauty blog.

About Bonded Lash Bar

Bonded Lash Bar is a New Jersey-based luxury lash studio specializing in customized eyelash extensions, lash fills, eyebrow treatments and related beauty services. Co-founded by Angela Vargas and Nicole Wiebe, the company provides personalized consultations and professional services in a refined, welcoming environment.

Bonded Lash Bar operates seven New Jersey studios in Fairfield, Fair Lawn, East Hanover, Nutley, Secaucus, Englewood and Westfield. Services vary by location.

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