Andy Klaric Joins Gambino Group at Compass

Andy Klaric, a New York real estate agent with a social following of more than 286,000, joins Gambino Group at Compass.



NEW YORK, NY, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Gambino Group at Compass, the global real estate advisory founded by Carl Gambino, announced today that Andy Klaric has joined the team as an agent. Klaric arrives with a social media following of more than 286,000, the platform that has driven his rise in New York real estate far more than any single transaction.

That distinction matters to Klaric. Although he spent years building a career in marketing before turning to real estate, Klaric is quick to note that it wasn't the discipline that built his business. It was the audience. Klaric built his following on content, photography, video, and a fluency in architecture that turns a listing into something people want to watch, not simply view. That reach has since translated into more than $38 million in closed transaction volume across New York's most consequential addresses.

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>
> *Carl Gambino, Founder and Principal of Gambino Group at Compass*

That following did not happen by accident. Over the past several years, Klaric built it deliberately, treating every post as an extension of the same instinct he now brings to a listing: know the audience, understand what draws the eye, and never mistake volume for value. The result is a following that behaves less like a broadcast list and more like a client base in waiting, one that trusts his taste before it ever steps into a property he represents.

Klaric's approach extends beyond a single photograph or post. Each listing is treated as a short-form story arc: a video walkthrough, a series of stills, and a narrative thread that ties the property to the neighborhood around it. It is content built to be

watched to completion, not scrolled past, and it is a large part of why his audience keeps returning. It is a shift Klaric describes as less about learning a new industry and more about applying an existing skill set to a different kind of product, one where the stakes, and the visuals, are higher than almost anywhere else.



The eye came early, though not in the way people might expect. As a child, Klaric wasn't studying blueprints. He was behind a camera, refining his photography and video work, absorbing an appreciation for architecture from a family of architects. It was that upbringing, not a technical education, that taught Klaric to see a building's value and to understand how to represent it. That same instinct now shapes how he stages, photographs, and presents every listing he takes on.

That foundation shows up in the way Klaric works today. He is rarely satisfied with a standard listing photo shoot, preferring to treat every property the way a magazine might treat a cover story: composed, lit, and sequenced to tell a specific story about how someone might actually live there. It is a departure from the transactional approach still common across much of the industry, and it is precisely the departure his following has come to expect.

Andy Klaric is fluent in English and Spanish and serves a client base spanning local buyers and an international clientele drawn to New York's most consequential addresses. His work, and his following, have been featured in The Wall Street Journal, The Hollywood Reporter, and other national publications. That bilingual fluency, paired with an international following, has made him a natural point of contact for buyers relocating to New York from abroad.

At Gambino Group at Compass, Klaric will focus on New York's most competitive listings, applying the same content-first approach in a market where discretion and presentation both carry real weight. The move also expands Gambino Group's reach into a client base built almost entirely through digital trust, a complement to the referral-driven relationships that have long defined the firm. It comes at a moment when New York's luxury market increasingly rewards agents who can operate across both worlds, real estate expertise and cultural relevance, pairing seasoned deal-making with the kind of visibility that shapes buyer behavior long before a private showing ever takes place.

“Andy brings a rare combination to this team: a designer's eye, a strategist's mind, and the kind of following that turns a listing into a conversation,” said Carl Gambino, Founder and Principal of Gambino Group at Compass. “He understands what makes a buyer stop scrolling and start paying attention, and that instinct is exactly what our clients deserve.”

“I worked with the Gambino Group on a few deals from the other side of the table long before I joined the team. Across years of transactions in different markets, I learned exactly how they carry themselves. Working with them feels less like dealing with a salesperson and more like talking it through with a friend who happens to know the market better than anyone else. They carry this style across every market they're in, which is why I trusted them with my clients in other cities. When the opportunity to join came up, it was a very short conversation,” said Klaric.

ABOUT GAMBINO GROUP AT COMPASS:
Established in 2020, Gambino Group is a global real estate advisory known for discretion, record-setting sales, and a highly personal client experience. With offices in New York, Los Angeles, Miami, New Jersey, Pennsylvania, North Fork, and the Hamptons, the firm serves as a single point of contact for residential real estate worldwide.

Founded by Carl Gambino, Gambino Group has achieved over $3.6 billion in career sales while setting price-per-square-foot records across several of the country's most sought-after markets. The team is composed of top-tier agents with experience across markets and price points.

Beyond transactions, Gambino Group acts as a trusted global advisor, guiding clients wherever their real estate decisions take them. Through concierge relocation services, the firm connects clients to vetted resources and partners, ensuring continuity, clarity, and confidence across every move.

ABOUT COMPASS:
Compass is a real estate technology company operating one of the largest residential brokerages in the United States, pairing agent expertise with proprietary technology to guide clients through buying, selling, and renting.

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