Celebrity Scares Announces Star-Studded Lineup: Chris Jericho, Shawnee Smith, Kane Hodder, Bill Moseley & More

New series pairs candid celebrity conversations with immersive journeys through some of America's most terrifying haunted attractions



NEW YORK, NY, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- This Halloween season, some familiar faces are about to discover what really scares them.

Celebrity Scares, a new entertainment series from MadLab Entertainment Group, will take celebrities inside some of America's most elaborate haunted attractions for a combination of candid conversation, horror, comedy and genuine unscripted reactions.

FEATURED SEASON ONE GUESTS

An eclectic lineup of personalities from the worlds of horror, film, television, music and professional wrestling, including Chris Jericho, Shawnee Smith, Kane Hodder, Bill Moseley, Linnea Quigley, Michael Berryman, and Ken Foree.

Hosted by Spooky Kisses, each episode begins with a relaxed walk-and-talk conversation with the featured celebrity, exploring their career, their connection to horror and Halloween, and the things that frighten them. Then the lights go down and the attraction comes to life as host and guest experience the haunt together.

Rather than placing celebrities on a traditional studio set, Celebrity Scares takes the conversation on location, using the atmosphere, performers and elaborate environments of commercial haunted attractions as part of the experience.

Production will travel across the United States this fall, filming at acclaimed haunted attractions in multiple states. Each location provides a completely different setting and experience for the

featured guest.

The series builds upon Spooky Kisses Haunts, which has taken viewers behind the scenes of haunted attractions and the people who create them, with episodes available on Prime Video and Tubi. Celebrity Scares expands that concept into a celebrity-driven format designed specifically for digital audiences.
Celebrity Scares will premiere on YouTube in November 2026, with new episodes scheduled approximately every three weeks. Additional short-form content will be released across the series' social media channels between episodes. The official premiere date, episode announcements and trailer will be revealed soon. Featured haunted attraction locations will be announced following filming.

ABOUT CELEBRITY SCARES

Celebrity Scares is a horror entertainment series that combines celebrity conversation, comedy and immersive haunted-attraction experiences. Hosted by Spooky Kisses and produced by MadLab Entertainment Group, the series takes viewers beyond the traditional celebrity interview and into the darkness alongside its guests.

Series: Celebrity Scares
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