

Bravo Tea Expands Its Absolute Single-Herb Tea Line with Five New Organic Varieties

Bringing Traditional Herbal Wisdom from Farm to Cup

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EINPresswire.com/ -- [Bravo Tea](#), a family-owned herbal tea company built around traditional herbal wisdom and a farm-to-cup approach, today announced five new additions to its [Absolute](#) single-herb tea line: Organic Mullein Leaf Tea, Organic Ashwagandha Tea, Organic Red Raspberry Leaf Tea, Organic Rhubarb Root Tea, and Organic Echinacea Tea.



Most of the company's herbs are grown on its organic farm on the Tibetan Plateau or sustainably sourced from native growing regions.

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We all want to know where our food or drink comes from. For us, it starts with the soil, plant, our family and farmers--ultimately reaching your cup. That connection is what makes Bravo Tea different.”

Maggie Qiu

“Our customers have been asking us for more single-herb teas because they want to know exactly what they’re drinking. These five herbs have been trusted in traditional herbal practice for generations.” said Maggie Qiu, co-founder of Bravo Tea. “We wanted to keep these teas simple and honest. One beautiful herb, clean flavor, nothing extra, and the opportunity to make it part of our everyday tea routine, the mullein and echinacea for seasonal support, ashwagandha for a calm daily wellness support, red raspberry leaf for women’s wellness, and rhubarb root for digestive balance. Sometimes less really is

more.”

The new organic teas expand Bravo Tea’s growing collection of caffeine-free herbal infusions designed to make traditional herbs simple and accessible for everyday tea drinkers. Like the existing Absolute line, the new organic varieties are manufactured in the USA, Non-GMO Project

Verified, and free from artificial flavors and preservatives.

What makes the Absolute line different is its simplicity: one herb, one clear flavor, and nothing extra in the paper tea bag.

Bravo Tea's seed-to-shelf connection gives Bravo Tea a direct relationship with the botanicals behind its teas, from growing and harvesting to formulation and manufacturing.

The new organic varieties reflect Bravo Tea's broader [mission](#): bringing traditional herbal knowledge into modern everyday life without making it complicated. The Absolute line allows consumers to explore individual botanicals, learn their traditional uses, and discover new ways to enjoy herbal tea.

Five New Organic Herbal Teas

Organic Mullein Leaf Tea

Mullein has a long history of traditional use in Europe, Asia, and among Native American herbal traditions. Its delicate, earthy flavor makes it an easy herbal tea to enjoy on its own. Traditionally, mullein has been valued for respiratory and soothing herbal support.

Organic Rhubarb Root Tea

Harvested from Bravo Tea's own organic farm, rhubarb root has been used in Traditional Eastern Herbalism for centuries. While rhubarb stalks are familiar in cooking, the root has a very different history and traditional use, particularly in digestive herbal practices.

Organic Ashwagandha Tea

Ashwagandha root comes from Ayurvedic herbal traditions, where it has been valued for generations as an adaptogenic herb traditionally used to support resilience, energy, and balance during times of stress.

Organic Echinacea Tea

Harvested from Bravo Tea's own organic farm, echinacea, also known as coneflower, is a beautiful North American herb with a long history of traditional herbal use. Its purple flowers and distinctive botanical character make it a natural fit for Bravo Tea's farm-to-cup approach.

Organic Red Raspberry Leaf Tea

Red raspberry leaf has been enjoyed for centuries in European and North American herbal traditions. Despite its name, the tea is not raspberry flavored. Instead, it has a mild, earthy and slightly astringent flavor that makes it an approachable everyday herbal infusion.

The five new Absolute teas are available at BravoTea.com and through participating Bravo Tea retail partners.

"We all want to know where our food or drink comes from," said Qiu. "For us, it starts with the

soil and the plant. It continues through our family, our farmers, our team, and ultimately reaches someone sitting down with a cup of tea. That connection is what makes Bravo Tea different.”

About Bravo Tea

Bravo Tea is a family-owned herbal tea company dedicated to making traditional herbal wellness simple, accessible, and enjoyable. We grow many of our herbs on our own organic farm high in the mountains of the Tibetan Plateau, while others are wild-crafted.

Our functional tea recipes are rooted in Eastern herbalism, which is practiced around the world.

Bravo Tea believes in the power of natural remedies and in protecting the natural world, striving to promote a healthy planet while nurturing healthy people. Every cup is part of our farm-to-cup story.

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