Aroopa Apps Adds AI-Powered Page Generation to Its No-Code Website Builder and Automation Platform

Aroopa Apps adds generative AI layout tools to its website builder, linking no-code page design with native CRM, workflows, and automated campaign channels.

MONROE, NJ, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Aroopa Inc, a software engineering and digital transformation firm, today announced the introduction of generative AI website builder capabilities to its Aroopa Apps platform. The upgrade integrates AI-assisted layout generation directly into Aroopa's existing visual website builder, enabling entrepreneurs, growing businesses, and enterprises to build and publish standard business websites and landing pages without writing code.

The enhanced builder uses generative AI to transform conversational text prompts into editable, structured web layouts. Built on Aroopa Inc's background in custom software engineering and enterprise integrations, the platform helps streamline digital operations by connecting front-end web design directly with Aroopa's built-in operational hub—uniting page creation, native CRM data capture, multi-channel email and SMS campaign triggers, order management, and workflow automations in a centralized environment.

How the AI-Enhanced Website Builder Works

The platform streamlines digital presence and operations from setup to deployment:

Prompt-to-Layout Generation: Users input their industry, business model, and page goals; generative AI produces responsive, structured draft layouts.

Visual Customization: Users refine layouts, typography, and branded assets through an intuitive drag-and-drop visual interface.

Turnkey Deployment: Sites publish directly to cloud hosting with platform-managed infrastructure and automated SSL certificate provisioning.

Centralized Data Sync: Website form submissions and leads flow into the organization's native Aroopa CRM workspace to trigger configured workflows.

Key Capabilities of the AI-Enhanced Website Builder

AI-Assisted Layout Generation: Rapidly generate editable business website layouts and targeted landing pages using conversational text prompts.

Configurable Campaign & Lead Routing: Inquiries captured on-page route into the organization's native Aroopa CRM workspace to initiate user-configured Email and SMS campaigns and operational logic in Aroopa Flows.

Supported Gateway Connectivity: Manage multi-channel messaging directly within Aroopa Apps by connecting supported email and SMS delivery providers without complex custom coding.

Platform-Managed Hosting & SSL: Aroopa Apps manages hosting infrastructure and SSL certificate provisioning and renewal for sites hosted on the platform.

Native Content Management System (CMS): Update dynamic web content, structured pages, resources, and blog feeds through a no-code visual interface.

Search-Ready Architecture: Includes on-page SEO controls, customizable metadata, and structured data generation tools to support search engine crawlability.

Scalable Architecture & Custom Extensibility: Scale from single landing pages to multi-page sites, with direct access to Aroopa Inc’s engineering team when complex web applications require bespoke configuration or custom development.

"Many growing organizations struggle with disjointed systems—juggling an isolated website builder on one end and disconnected customer management and automation tools on the other," said Srinivasan Radhakrishnan, President of Aroopa Inc. "By adding AI-assisted design capabilities to our website builder, we help teams create editable website layouts from text prompts. Teams can build standard business sites quickly without code, route leads directly into configured workflows within their native CRM workspace, and collaborate with our professional services team whenever their roadmap requires specialized enterprise engineering."

Enterprise Solutions & Professional Services

While the no-code AI website builder enables teams to launch standard websites and landing pages independently, organizations with complex application requirements can leverage Aroopa Inc’s dedicated professional software development services. The engineering team provides custom application development, legacy system modernization, bespoke API integrations, and hands-on implementation to tailor and extend the Aroopa Apps ecosystem for proprietary business architectures.

Availability

The new AI-powered website builder features are generally available immediately across web and desktop environments. To learn more or start building, visit: https://www.aroopaapps.com/aroopa-landing-page-and-website-builder

For more information on Aroopa Inc's custom software development and enterprise consulting services, visit: https://www.aroopatech.com

About Aroopa Inc

Aroopa Inc is an enterprise application development and business technology firm providing custom software engineering, mobile app development, and systems integration services. The company is also the developer of Aroopa Apps, a unified low-code/no-code business operating platform offering solutions for workflow automation (Aroopa Flows), native CRM, multi-channel campaign orchestration (Email and SMS), order and inventory management (Aroopa OMS), project management, and AI-assisted website creation. Aroopa Apps is accessible via Web, iOS, Android, and the Microsoft Store.

For corporate information, visit: https://www.aroopatech.com

For platform details, visit: https://www.aroopaapps.com

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