Latham Hi-Tech Seeds Releases 2027 Product Guide

Celebrating its 80th anniversary, Latham Hi-Tech Seeds has released its 2027 Product Guide, featuring a diverse corn, soybean, and alfalfa portfolio

ALEXANDER, IA, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Latham Hi-Tech Seeds has released its 2027 Product Guide, featuring a diverse corn, soybean and alfalfa portfolio as the Iowa-based seed company begins celebrating its 80th anniversary.

> “Much has changed over the past 80 years, but one thing has remained constant: our commitment to helping farmers succeed, I believe our 2027 lineup is the strongest portfolio we’ve ever offered.””
>
> *John Latham*

Founded by Willard and Evelyn Latham on their family farm near Alexander in 1947, Latham has grown into a regional seed company serving farmers throughout the Upper Midwest. While agriculture has changed dramatically during those eight decades, John Latham says the company’s focus has remained the same.

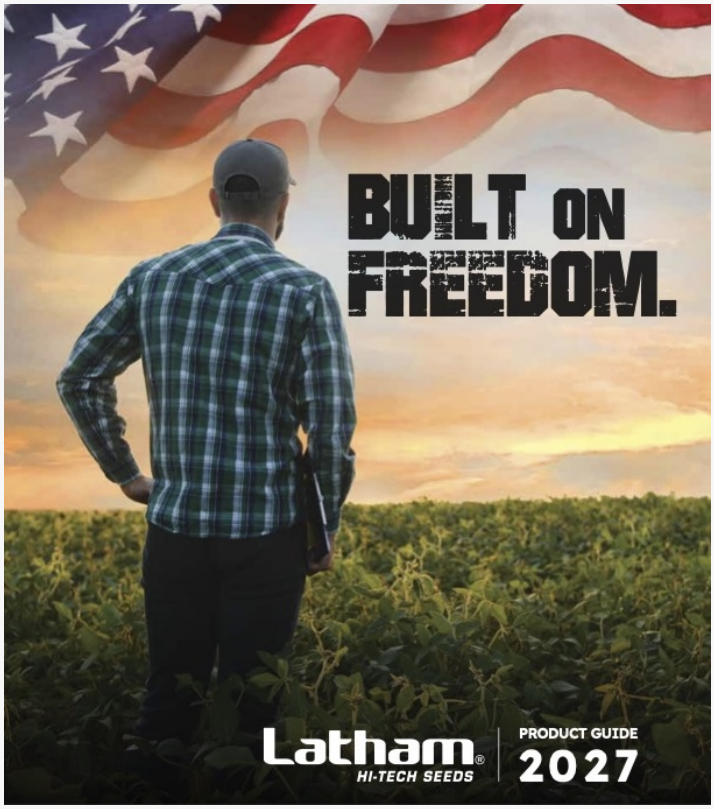
“Much has changed over the past 80 years, but one thing has remained constant: our commitment to helping farmers succeed,” Latham says. “I believe our 2027 lineup is the strongest portfolio we’ve ever offered.”

The 2027 lineup provides farmers with a broad range of genetics and technologies designed to fit individual
acres and management practices.

Highlights include:
• New K-Class soybean products combining strong yield potential with defensive characteristics.
• An expanded corn portfolio featuring multiple genetic backgrounds, trait technologies, and conventional options.
• Corn products ranging from early to full-season maturities for farms across Latham Country.
• Industry-leading alfalfa genetics designed for the demands of today’s livestock producers.

Products are evaluated through Latham’s extensive research program, including replicated Elite Trials, farmer-planted Showcase Plots, and Training in Excellence (T.I.E.) plots throughout the

region. Farmer and dealer feedback also helps guide product selection and placement recommendations.



“We believe farmers deserve choices,” Latham says. “Our job is to provide the products, information and support they need to make the decisions that are right for their farms.”

The 2027 Product Guide also celebrates Latham’s Farmer Focused roots as the company marks 80 years in business alongside America’s 250th anniversary.

View the complete 2027 Latham Hi-Tech Seeds Product Guide here.

Since 1947, Latham Seeds has been committed to delivering seed products in corn, soybeans, and alfalfa that are field-tested, proven on the farm and trusted by farmers. By combining localized product research, personal service, and a deep passion for rural communities, Latham Seeds helps farmers maximize their yield potential — one field at a time. Learn more at www.lathamseeds.com. Latham and Latham Hi-Tech Seeds are trademarks of M.S. Technologies, L.L.C.

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