THE GRiD Launches its Club and Hotel Network for Global Professional Community at First 20 Hotels across the Americas

THE GRiD's new smart club experience integrates with hotel properties in New York, Miami, Mexico City, Bogotá and more to enhances guest experience



OnTheGRiD.Club

NEW YORK, NY, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- THE GRiD today announced the launch of its initial 20-hotel network across the United States, Mexico and Colombia, creating a new hospitality and club experience for today's global professionals to work, stay, meet and play.

> We're excited to welcome the first 20 hotels to THE GRiD, connecting them with our network of professionals to work, stay and meet OnThe GRiD Club."
> *Shani Peled, Founder and CEO of THE GRiD*

THE GRiD offers hotel rooms, work and meeting spaces, dining, wellness, and professional and social experiences in one AI-connected network. Built for the global technology and professional community, THE GRiD connects its members through a physical and digital network designed around how the community lives, works and travels.

A NEW KIND OF HOTEL EXPERIENCE

This initial GRiD hotel footprint includes New York, Miami, Mexico City and Bogotá, where participating hotels become smart professional hubs and places where members can stay, work, meet, connect and experience the city around them.
THE GRiD integrates with participating hotels' existing facilities, technology and operating systems to create a smart, connected hospitality experience across each property. Public spaces can be activated for coworking, meetings, professional events, wellness, culinary, cultural and social experiences.

The network also extends to Off THE GRiD destinations in remote destination including, Tulum, Palomino, and more designed for company offsites, team retreats and professional escapes.

HOSPITALITY THAT KNOWS YOU

THE GRiD creates a personalized hospitality experience that travels with each member. Through biometric access and smart-room technology, members can stay at participating properties, unlock their rooms, order services and personalize their environment – from temperature, lighting and sound to bedding, room service and wellness activities.

Each member's personal preferences travel securely across the network, creating familiar and personalized experiences wherever members go: a place that knows who they are, what they like and what matters to them.

GRiD members can receive up to $10,000 in GRiD Credits based on their professional impact, contribution and engagement, creating a dynamic rewards system beyond traditional hospitality industry loyalty programs which are based primarily on spend or nights stayed.

GRiD members have one identity and one personalized experience, consistently across the network.

POWERED BY HUMAN-CENTRIC AI

At the center of the experience is MiLA, The GRiD's Human-Centric AI.
MiLA understands who each member is, what they want to achieve and what matters to them, using their secure profile, personality, goals, interests, preferences and activity to personalize their experience and identify relevant people, companies, customers, investors, talent and business opportunities, events and experiences most relevant to each member.

FOR HOTELS: FROM ROOM REVENUE TO RELATIONSHIP REVENUE

For hotel operators, joining THE GRiD's club and hotel network provides access to an identified global technology and professional community, built-in distribution, AI-powered technology and a white-label digital experience for professional guests.

THE GRiD integrates with existing hotel systems, combining real-time property and member data to help operators better understand and optimize their properties. Operators gain visibility into occupancy, inventory, public-space utilization, member and guest activity, programming and demand, helping them optimize operations, reduce costs, improve utilization and identify new revenue opportunities.

THE GRiD platform creates a direct digital relationship between hotels and professional guests, enabling faster booking, personalized experiences and greater engagement. By activating rooms, public spaces and hotel facilities around the professional community, participating properties can increase revenue per guest and per square foot, deepen guest relationships and become

part of a global professional network, helping hotels move from room revenue to relationship revenue.

A NETWORK BUILT TO GROW

THE GRiD is structured to scale across hospitality, technology and real estate.

THE GRiD Hotels brings independent properties and management companies into the global club and hotel network.

THE GRiD AI provides the personalization, orchestration and data layer connecting members, properties, spaces, experiences and opportunities.

THE GRiD Assets is a GRiD-sponsored real estate investment vehicle focused on acquiring and repositioning hospitality assets within THE GRiD's club and hotel network.

THE GRiD is actively pursuing additional hotel operator and destination partnerships as it expands its global network.

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