Buff Faye and Sugar Wood Launch National 'Queens of Cream' Drag Queen Brand Ambassador Program

Eight inaugural ambassadors selected in markets across the U.S. for new drag entertainment and sex-positive dessert collaboration



Coast to Coast: The Queens of Cream Map

CHARLOTTE, NC, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- Award-winning drag entertainer and entrepreneur Buff Faye and sex-positive dessert brand Sugar Wood today announced the national launch of **Queens of Cream**, a new Drag Queen Brand Ambassador Program combining interactive drag entertainment, Sugar Wood's provocative desserts and private party experiences.

Book a party and buy naughty cookies: TheQueensofCream.com
The collaboration brings together Buff Faye's experience producing drag entertainment and private events with Sugar Wood's playful approach to desserts, body positivity and sex positivity. The program creates a national network of drag entertainers who will represent Queens of Cream in their local markets, introduce audiences to Sugar Wood products and host official Queens of Cream party experiences. Learn more: TheQueensofCream.com

Faye will serve as National Brand Leader for Queens of Cream, leading an inaugural class of eight drag entertainers:
* **Kelly Razzberry** — Miami, Florida
* **Dixie Krystals** — Denver, Colorado
* **Pluto** — Portland, Oregon
* **Anita Rose** — Palm Springs, California
* **Heaven** — Louisville, Kentucky
* **Dia Monte** — Dallas/Fort Worth, Texas
* **Divina 3.0** — Salt Lake City, Utah
* **J Lau Farrow Halston** — San Diego, California

The ambassadors were selected for their originality, hosting abilities, personalities and professionalism, as well as their alignment with the collaboration's values of **body positivity, sex positivity, inclusivity, confidence and self-expression**.

"These aren't simply eight fabulous drag entertainers. They are eight incredible personalities who know how to host, connect with people and turn a gathering into an experience," said **Buff Faye, National Brand Leader for Queens of Cream**. "We wanted Queens who were original, engaging and completely comfortable celebrating bodies, sexuality and self-expression without shame."

Learn more: TheQueensofCream.com

Drag Meets Dessert
At the center of the collaboration is the **Drag Queen Naughty Cookie Decorating Party**, an interactive adult party experience combining Sugar Wood's Naughty Cookie DIY Decorating Kits with a drag queen host, entertainment, games, decorating competitions and guest interaction.

The experience is designed for bachelorette and bachelor parties, birthdays, girls' trips, destination celebrations, divorce parties, Pride gatherings and other adult celebrations.

"Sugar Wood and drag share the same spirit—bold, playful, unapologetic and a little naughty," said **Austin Allan, Co-Creator of Sugar Wood**. "Partnering with Buff Faye on Queens of Cream is a natural fit, bringing together creativity, self-expression and fun in a deliciously unexpected way."

The collaboration sums it up with its signature message: "You bring the drag. Sugar Wood brings the cookies. Buff Faye brings the party. Together, we bring the cream."

Queens of Cream also provides participating entertainers with opportunities to build their brands and generate income beyond traditional nightlife venues. Ambassadors receive personalized promotional links and QR codes, can earn commissions on qualifying Sugar Wood sales and may receive paid bookings to host Queens of Cream parties in their markets.

"Drag queens have always been entrepreneurs," Faye said. "We build audiences, sell tickets, create characters and know how to make people feel like they're part of something special. Queens of Cream creates another way for entertainers to use those skills, build their brands and earn money while doing what drag does best—bringing people together and making sure they have a fabulous time."

The inaugural ambassadors establish Queens of Cream in **Miami, Denver, Portland, Palm Springs, Louisville, Dallas/Fort Worth, Salt Lake City and San Diego**, with Faye providing national leadership from Charlotte, North Carolina. Additional Queens and markets are expected as the program expands.

Consumers can meet the ambassadors, purchase Sugar Wood products and learn more at **TheQueensofCream.com**. Queens of Cream parties and other private drag entertainment experiences can be booked through **HireDragQueens.com**.

To celebrate the launch, customers can receive **15% off Sugar Wood purchases** using promotional code **EATITUP** at **TheQueensofCream.com**.

About Queens of Cream
Queens of Cream is a national Drag Queen Brand Ambassador Program created through a collaboration between **Buff Faye and Sugar Wood**, combining provocative desserts, interactive drag entertainment and private party experiences while celebrating body positivity, sex positivity, inclusivity and unapologetic self-expression. **TheQueensofCream.com**

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