1792 Launches 1st Arabic-Language Corp Bias Ratings Database to Expose Cross-Market Inconsistency at Over 300 Companies

New resource brings translated company profiles to Arabic-speaking press, investors, sovereign wealth funds, and policymakers

PARIS, ÎLE-DE-FRANCE , FRANCE, September 16, 2026 /EINPresswire.com/ -- PARIS, FRANCE — 1792 Exchange, a nonprofit organization dedicated to advancing corporate neutrality and free enterprise, today in Paris announced the launch of an Arabic-language microsite carrying translated profiles from its Corporate Bias Rating database. The site includes more than 300 Fortune 500 companies that operate in both the United States and Arabic-speaking markets, including the Gulf, North Africa, and the broader Arab world.

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>
> *Douglas Napier, Executive Chairman and CEO of 1792 Exchange*

The launch follows 1792 Exchange’s expansion of the same work into French through the Index du Wokisme en Entreprise, published by the Observatoire du Wokisme. The flagship Corporate Bias Ratings database now features more than 4,500 company profiles. Using a proprietary ratings system grounded in the publicly documented record, companies are categorized as Lower, Medium, or High Risk, based on the degree to which their
policies, practices, and affiliations indicate support for politicized DEI initiatives, restrictions on free speech, and related ideological commitments.

The Arabic microsite is designed as a first-of-its-kind transparency resource for Arabic-speaking press, investors, sovereign wealth funds, regulators, trade and finance ministers, and consumers. Its primary purpose is transparency, using data to make visible a pattern 1792 Exchange has documented elsewhere: companies adopt one moral or political posture in the United States and a different, often opposite, posture in other markets. The gap is frequently widest on gender and sexuality.

“Shareholders and customers have a right to expect one brand to mean one thing,” said Douglas Napier, Executive Chairman and CEO of 1792 Exchange. “Taking a position, using marketing

language, or adopting practices in one market that would be incompatible in another is not a communications problem that 'better messaging' resolves. Either those commitments are principle-based, in which case they do not change by market, or they are posturing, in which case the company has asked people in one market to accept as a matter of conscience what it sets aside in another. Integrity demands consistency. We are not asking companies to adopt the social code of any market. We are asking that whatever they believe, they hold the same everywhere."

This is an issue of market integrity: honesty with shareholders and customers across all markets. A consistently neutral company declines to use institutional power in contested ideological campaigns and does not conscript employees or customers into those questions. That standard ends the appearance of concealment without requiring a company to change a single conviction, and it removes an exposure that produces no commercial return.

Every High Risk and Medium Risk company featured on the Arabic site is invited to review its profile, respond, and improve its rating. 1792 Exchange's analysis rests solely on publicly documented information and is open to correction. Companies that have made changes not yet in the public record, or that believe material context is missing, may submit documentation for review.

1792 Exchange also offers confidential, pro bono support to companies seeking a clear path back to consistent, market-neutral practice. Letters have now gone to every High Risk company in the Arabic database, informing them of the new site and asking them to review their report. The invitation is straightforward: correct the record if it is wrong and get back to business if the record is right.

For more information or to schedule an interview, please reach out to Kate Millgan at: kate@lupepr.com

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1792 Exchange

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