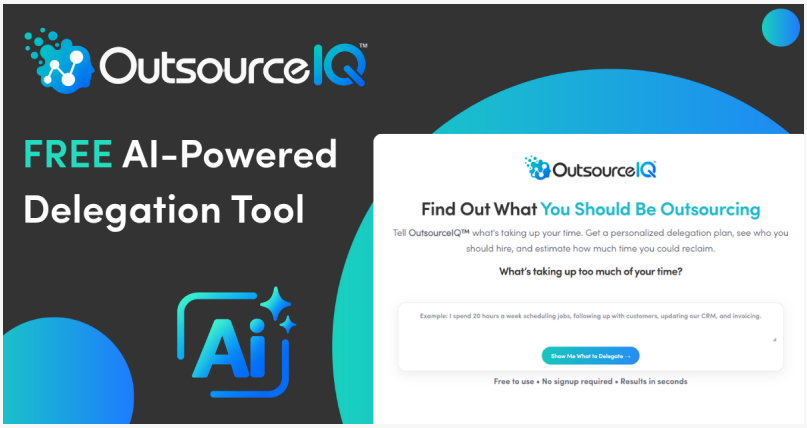
Intelus Agency Launches OutsourceIQ™, an AI-Powered Tool That Helps Business Owners Identify What to Outsource

New free tool analyzes a business owner's workload, recommends tasks to delegate, identifies the right remote role, and estimates potential time savings.



ATHENS, AL, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- Intelus Agency, a U.S. based remote staffing company, specializing in top tier Filipino talent, today announced the launch of OutsourceIQ™, a free AI-powered tool designed to help business owners determine what work they should outsource and what type of remote professional they should hire.

Many business owners know they are spending too much time on repetitive or execution-heavy work but struggle to determine which responsibilities should be delegated first. OutsourceIQ™ is designed to make that decision easier.

> "Outsourcing decisions shouldn't start with browsing hundreds of job titles, they should start with: What are you doing every week that someone else could reliably take off your plate?"
>
> *Chris Mitchell*

Users simply describe the work consuming their time, such as managing email, coordinating projects, updating a CRM, handling bookkeeping, performing SEO work, communicating with clients, or managing other recurring responsibilities. OutsourceIQ™ analyzes that workload and generates personalized outsourcing recommendations.

The tool can identify specific tasks that are strong candidates for delegation, recommend an appropriate remote role, estimate how much time the business owner could potentially reclaim, explain why the recommended role fits the workload, and direct users to relevant Intelus resources for learning more about hiring for that function.

Business owners often come to us knowing they need help, but they don’t necessarily know what they should outsource or who they should hire,” said Chris Mitchell, Founder and CEO of Intelus Agency. “We built OutsourceIQ to help answer that question before someone ever has to speak with a staffing company. Tell it what’s taking up your time, and it helps turn that workload into a practical outsourcing plan.

Unlike a traditional job-title directory, OutsourceIQ™ starts with the work itself.

For example, an agency owner spending significant time assigning tasks, monitoring deadlines, reviewing deliverables, following up with team members, and preparing client reports may be better served by a remote project manager. A business owner spending hours categorizing transactions, reconciling accounts, sending invoices, and preparing financial reports may need a remote bookkeeper with QuickBooks experience.

OutsourceIQ™ evaluates those responsibilities in context rather than requiring the user to know the correct job title beforehand.

The tool can also account for industry and software context when making recommendations. This allows a marketing agency, for example, to receive both role-specific recommendations and resources relevant to agency outsourcing.

A central feature of OutsourceIQ™ is its Potential Time Savings estimate.

When users provide information about how much time they currently spend on a workload, OutsourceIQ™ estimates how much of that time could potentially be reclaimed through delegation. When exact hours aren't provided, the tool can provide a planning estimate based on the responsibilities described.

The goal is to help business owners think about outsourcing not simply in terms of hiring another person, but in terms of buying back time for higher-value work.

OutsourceIQ™ was developed by Intelus Agency based on the company's experience helping U.S. businesses build remote teams.

Intelus specializes in matching companies with hand-selected, skill-vetted remote professionals for roles spanning operations, administration, marketing, sales, finance, customer support, project management, and other business functions.

OutsourceIQ™ is available free of charge and does not require a consultation to receive an outsourcing recommendation.

Businesses that want additional assistance can use the recommendations as a starting point before working with Intelus to identify and hire remote talent suited to their needs.

Try OutsourceIQ™ free at https://www.intelusagency.com/outsourceiq

Chris Mitchell
Intelus Agency
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/942557965

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