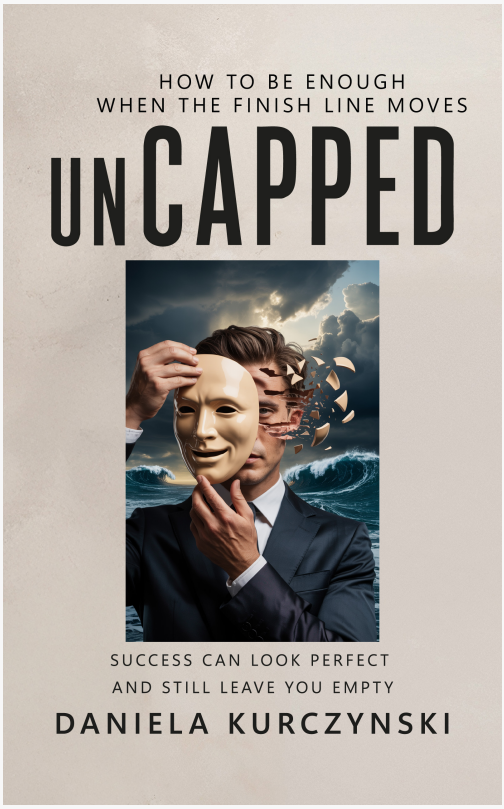
Exposing the Hidden Toll of Sales Culture: Daniela Kurczynski Releases 'Uncapped'

A powerful new release that explores the intense pressures of high-stakes careers
and the profound grace that offers true redemption.



Is the job that was supposed to provide for your family quietly costing you your family? Available now from Spines!

NEW YORK, NY, UNITED STATES, September 22, 2026 /EINPresswire.com/ -- High-performing professionals are often caught in a relentless cycle where their identity is tied to a scoreboard that resets every thirty days. Published by Spines, Daniela Kurczynski's new book, "Uncapped: How to be Enough When the Finish Line Moves," confronts the silent exhaustion of the sales industry and offers an honest look at the emotional cost of endless ambition.

In "Uncapped," Kurczynski takes readers beyond the glossy facade of company cards, luxurious client dinners, and the exhilarating high of closing a deal. While uncapped commissions promise freedom and limitless potential, they also deliver uncapped pressure. The author describes how the pursuit of the next record month slowly isolates high achievers, causing them to bring a depleted, "managed version" of themselves home to their spouses and children.

Rather than functioning as a standard self-help guide full of morning routines and mindset hacks, this manuscript provides something much deeper.

Kurczynski explores the emptiness that accompanies tying one's worth to a moving target, showing how professional mastery can sometimes feel like a cage. The narrative shifts powerfully from career exhaustion to spiritual redemption, illustrating that true worth is rooted in God's grace, which does not reset at the start of a new month.

The Highlights:

• The Unseen Cost of Success: Examines how relentless professional drive can slowly erode family relationships and personal well-being.
• A Critique of Self-Reliance: Challenges the common corporate theology that discipline and self-optimization are the ultimate solutions to burnout.
• Spiritual Awakening: Points readers toward an "anchor" that holds steady through good months and bad, rooted in faith and divine acceptance.

“We spend our careers trying to outwork our deepest insecurities, believing that the next closed deal will finally prove we are enough,” Kurczynski shares. “But the scoreboard always resets. My hope is that this book helps exhausted professionals realize their true worth was established long before they ever made a sale, and it never fluctuates with their pipeline.”

"Uncapped: How to be Enough When the Finish Line Moves" is available now in print-on-demand and eBook formats.

About the Author

Daniela Kurczynski is an author who combines a deep understanding of high-pressure corporate environments with profound spiritual insights. Having navigated the unique challenges and highs of the sales profession, she writes to offer a lifeline of hope and honest reflection to those quietly struggling behind their professional success.

Book Details

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