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Georgia-based artist Happy Outside releases "Emily" this Friday, September 18, 2026, in collaboration with Rocstar & ada/Warner

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>
> *Happy Outside*

ATLANTA, GA, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Georgia-based hip-hop artist Happy Outside is stepping into a new chapter with the release of his latest single, "Emily," arriving this Friday in collaboration with Rocstar & ada/Warner.

Produced and arranged by The Sidefx Beatz, "Emily" captures a different side of Happy Outside's emotional world. Rather than focusing on heartbreak, loss, or relationships that have already ended, the song is a dedication to someone important in his life now—a reflection of appreciation, presence, and meaningful connection.

The release represents an evolution for an artist whose music has long explored the space between outward happiness and private emotion.

Happy Outside's artistic identity began as HappyOutsideSadInside, a name that reflected two emotional truths existing simultaneously: the warmth, humor, and energy he shares with the world, alongside the heartbreak, alienation, and desire to be understood that often live beneath the surface. Now performing simply as Happy Outside, he carries both sides of that identity forward.

Grounded in hip-hop and influenced by gothic sounds, dark melodies, downtempo textures, and deep trap rhythms, Happy Outside has developed a sound that turns vulnerability into connection. His early releases, including "Fake Love," introduced listeners to his introspective writing, while the broader vision of Pink Casket established a darker musical world where hip-

hop and alternative influences could coexist.



His journey from private experimentation to public performance began as a teenager, when he taught himself the fundamentals of making music. After early experiences in professional studios, he built a home recording setup that gave him the freedom to write, record, experiment, and develop his sound independently. By 2021, he was releasing music consistently and building an audience around his poetic and emotionally direct approach.

In 2024, Happy Outside brought that inward-facing music into live spaces, performing at warehouse raves, underground skate shop events, and Atlanta lounge stages. Those performances helped transform his personal stories into shared experiences, creating a space where movement and personality could exist alongside songs dealing with difficult emotions.

With “Emily,” that emotional language expands.

The song does not abandon the vulnerability that has defined Happy Outside’s work. Instead, it demonstrates another side of that honesty: the ability to recognize warmth and appreciate meaningful connection while it is still present.

“Emily” represents being able to appreciate someone while they’re here,” says Happy Outside. “It’s about recognizing what a person means to you and allowing yourself to express that.”

As Happy Outside continues to evolve, his story is not about choosing between the happy and sad sides of himself. It is about allowing both to exist—and finding the moments of connection that make moving forward possible.

“Emily” arrives Friday, September 18, 2026.

About Happy Outside
Happy Outside is a Georgia-based artist whose music explores the distance between the smile people see and the emotions they may never know. Combining hip-hop with gothic influence, dark melodies, downtempo textures, and deep trap rhythms, he creates music rooted in

vulnerability, introspection, and connection.

Originally known as HappyOutsideSadInside, Happy Outside continues to carry both sides of that identity into his music while reaching listeners who feel broken, isolated, or unheard—and reminding them that they are not alone.

Release Information
Artist: Happy Outside
Single: “Emily”
Release Date: Friday, September 18, 2026
Produced & Arranged By: The Sidefx Beatz
Collaboration: Rocstar & ada/Warner

Rob Terell
Industry Certified Inc.
+1 213-700-5888
email us here

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