PressWise to Showcase Latest Print MIS Advancements at Printing United Expo 2026

Booth Number N6953 | September 23–25, 2026 | Las Vegas Convention Center

HERMOSA BEACH, CA, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- PressWise, the all-in-one print MIS and workflow automation platform from SmartSoft, will showcase the latest advancements to its platform at Printing United Expo 2026, September 23–25 at the Las Vegas Convention Center. PressWise will demonstrate new capabilities developed over the past year to help print businesses simplify operations, automate more of their production workflow, and manage increasingly complex customer and storefront requirements. Among the latest enhancements are expanded payment and accounting capabilities, new coupon functionality for storefronts, improvements to the storefront template editor, and continued enhancements throughout order processing and workflow automation.

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>
> *Joe Lehn*

- Payment and Accounting: Customer deposits, Payment Groups for payments across multiple associated customer accounts, and enhanced postage accounting.
- Storefront Coupons: New coupon functionality allows businesses to create and manage coupon codes and offer discounts based on the contents of an order.
- Storefront Template Editor: New features provide greater flexibility and control when designing storefront products, including automatic preview refreshes, improved PDF previews, drag-and-drop positioning, keyboard controls, and a restore process for unsaved changes.
- Order Processing and Workflow: Enhancements include improved exception handling for automated storefront orders, customer-group filtering, proof date tracking, configurable batch filenames, and expanded automation for finishing tasks.

PressWise will also use Printing United to demonstrate additional advancements and give attendees a look at what is coming next for the platform.

“Printing United gives us an opportunity to show customers and prospects how PressWise continues to evolve based on the changing needs of print businesses,” said Joe Lehn, Director of Product Management for PressWise. “We’ve made significant enhancements across the platform, with a continued focus on automation, flexibility, and making everyday processes easier for our customers.”

Attendees can visit PressWise at Booth N6953 throughout Printing United Expo to see the latest features in action and meet with the PressWise team to discuss their print management and workflow needs. For more information about PressWise or to schedule a demonstration, visit www.presswise.com.

About PressWise:
PressWise is an all-in-one, cloud-based print MIS and workflow automation platform designed to help print businesses manage and automate their operations from order entry through production, fulfillment, shipping, and accounting. The platform includes web-to-print storefronts, quoting, order management, workflow automation, production management, mailing, shipping and tracking, inventory, reporting, and integrations with third-party systems.

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