PCX Markets Becomes an Approved 1% for the Planet Impact Partner

PCX Markets joins forces with 1% for the Planet to become part of a global network taking collective action so our planet and future generations can thrive.



Workers sort collected plastic for recycling as part of a PCX-supported ocean-bound plastic recovery project in Cambodia, one 54 verified projects in 16 countries.

SAN FRANCISCO, CA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- PCX Markets announced today that it has been approved as an impact partner within the 1% for the Planet network. This milestone positions PCX Markets to partner directly with 1% for the Planet members looking to direct capital toward verified plastic recovery.

As an approved impact partner, PCX Markets is eligible to receive contributions from 1% for the Planet members - companies that are held accountable for directing at least 1% of annual revenue to vetted and approved environmental organizations. The addition of PCX Markets as an impact partner gives members a new way to support transparent, measurable action on plastic pollution. To date, 1% for the Planet has certified more than $870 million in member contributions to vetted and approved environmental organizations.

> We welcome PCX Markets into our global network of members and impact partners working together to create a thriving future."
> *Kate Williams, CEO, 1% for the Planet*

"PCX Markets is on a mission to ensure that no plastic ends up in nature," said Sebastian DiGrande, CEO of PCX Markets. "We have always admired how 1% for the Planet accelerates smart environmental impact, and we are incredibly proud to be part of the global community making it happen. This framework allows us to build direct relationships with forward-thinking businesses that want to drive environmental solutions such as plastic waste recovery."

All impact partners must meet 1% for the Planet's rigorous Certification & Vetting Standard. This

unified, three-pillar vetting process evaluates partners across Legal Accountability, Organizational Credibility and Solutions Alignment. PCX Markets is also a Certified B Corp, having separately met B Lab's high standards for social and environmental impact, accountability and transparency.

PCX Markets' mission is to build a future where no plastic ends up in nature. Its global plastic responsibility platform helps companies reduce their plastic footprint, meet evolving packaging compliance (EPR) requirements, and fund independently audited plastic recovery projects.

To date, PCX Markets has helped divert more than 550 million pounds (253 million kilograms) of plastic waste through 54 verified projects in 16 countries. Recovery results are independently audited and recorded in PCX Markets' transparent public registry, providing companies and other stakeholders with clear evidence of the impact delivered.

"1% for the Planet is rooted in the belief that every business, everywhere, has a responsibility to invest in solutions so our planet and future generations thrive. Our core work is to grow corporate support for the organizations delivering these critical environmental solutions so they can create even greater impact. We welcome PCX Markets into our global network of members and impact partners working together to create a thriving future." - Kate Williams, CEO, 1% for the Planet

Together, this global network demonstrates the power of businesses and environmental organizations taking collective action for people and the planet.

About PCX Markets
PCX Markets is on a mission is to build a future where no plastic ends up in nature. PCX Markets' global plastic responsibility platform helps companies meet their sustainability goals and compliance requirements through upstream reduction consulting, packaging EPR compliance software, access to verified post-consumer recycled resin (PCR), and independently audited plastic recovery projects supported by a transparent marketplace and public registry. A Certified B Corporation and an approved 1% for the Planet Impact Partner, PCX Markets meets rigorous third party standards of accountability, transparency, and social and environmental impact. The global leader in verified plastic recovery, PCX Markets has helped divert more than 550 million pounds (253 million kilograms) of plastic waste through 54 projects in 16 countries, contributing to a cleaner environment and stronger local communities. Learn more at pcxmarkets.com.

About 1% for the Planet
1% for the Planet accelerates smart environmental impact so that our planet and future generations can thrive. Founded in 2002, 1% for the Planet certification is one of the most trusted global frameworks for corporate philanthropy, having certified more than $870 million in contributions to vetted environmental solutions to date. By holding business members accountable to give at least 1% of revenue—not profits—each year, 1% for the Planet ensures environmental commitments are real, verified and impactful. Look for the logo to purchase for

the planet, and learn more or join at onepercentfortheplanet.org.

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