Sunshine Behavioral Health Services Expands ABA Therapy Access in South Florida

BCBA-led in-home, school-based, and telehealth ABA therapy now available for children and young adults across Miami-Dade, Broward, Palm Beach, and Monroe.

KEY LARGO, FL, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- KEY LARGO, FL
Sunshine Behavioral Health Services, a board-certified provider of Applied Behavior Analysis (ABA) therapy, today reaffirmed its commitment to serving children and young adults with autism spectrum disorder across South Florida, with services available throughout Miami-Dade, Broward, Palm Beach, and Monroe Counties.

The company has served more than 5,000 families across the region, delivering individualized, BCBA-supervised care in the settings that work best for each family in the home, in the classroom, at a dedicated therapy center, or remotely via telehealth.

"Every child's needs are different, so a one-size-fits-all approach doesn't work in ABA therapy," said Luis Manuel Rodriguez, BCBA, Clinical Director at Sunshine Behavioral Health Services. "Our goal is to meet families where they are, whether that's their living room or their child's classroom, and build a plan around what actually matters to them."

All treatment plans are designed and supervised by Board Certified Behavior Analysts (BCBAs) and begin with a Functional Behavior Assessment to identify the specific factors driving a child's behavior. From there, therapists work on communication, social skills, daily living routines, and behavior reduction using techniques backed by decades of peer-reviewed research. The American Academy of Pediatrics, the U.S. Surgeon General, and the CDC have all endorsed ABA as an effective, evidence-based treatment for autism spectrum disorder.

Sunshine Behavioral Health Services offers a full continuum of care, including:

- In-Home ABA Therapy, delivered in a child's natural environment to help skills generalize faster

- School-Based ABA Services, supporting academic behavior, social skills, and IEP goals alongside teachers and ESE staff
- Center-Based ABA Therapy, for children who benefit from a structured clinical setting with peer interaction
- Telehealth ABA Services, offering BCBA-supervised sessions and parent training remotely
- Parent & Family Training, so strategies used in session carry over consistently at home
- Early Intervention Programming for children ages 2 to 5, when research shows ABA has its strongest long-term impact

Services are available in English and Spanish, and the company works with most major insurance providers, including Medicaid, Blue Cross Blue Shield, Aetna, United Healthcare, and Cigna. Florida law requires most insurance plans to cover ABA therapy for children with an autism diagnosis, and Sunshine Behavioral Health Services verifies coverage before a family's first appointment at no cost.

Families can typically schedule an initial consultation within days of reaching out. A BCBA then conducts an assessment and builds an individualized treatment plan before therapy begins, with progress tracked and reported to parents on an ongoing basis.

Sunshine Behavioral Health Services currently supports families in cities across all four counties it serves, including Miami, Fort Lauderdale, Hollywood, Boca Raton, West Palm Beach, and communities throughout the Florida Keys.

Families interested in a free consultation can contact Sunshine Behavioral Health Services at (305) 998-4248, email info@sunshinebehavioralhealthservices.com, or visit https://sunshinebehavioralhealthservices.com/.

About Sunshine Behavioral Health Services
Sunshine Behavioral Health Services provides board-certified, evidence-based ABA therapy for children and young adults across Miami-Dade, Broward, Palm Beach, and Monroe Counties in Southeast Florida. The company offers in-home, school-based, center-based, and telehealth services, along with parent training, functional behavior assessments, and ongoing treatment planning, all supervised by Board Certified Behavior Analysts.

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