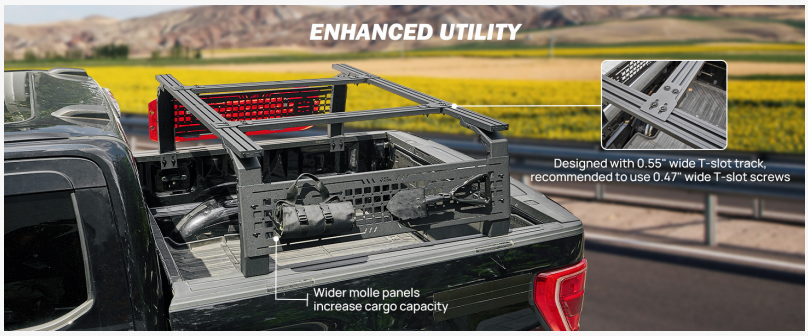
Joytutus Expands Truck Bed Rack Lineup for Overlanding and Outdoor Gear

Joytutus expands its truck bed rack lineup, giving full-size and mid-size pickup owners additional carrying space for camping, overlanding, and outdoor gear.



Joytutus truck bed rack collection



Joytutus truck bed rack for overlanding and camping

CA, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Joytutus, an automotive accessories brand, has expanded its truck bed rack lineup with options built for different pickup configurations. The expanded collection provides additional mounting and carrying space for equipment such as camping gear, rooftop tents, kayaks, recovery equipment, and tools. Owners of full-size and mid-size pickups can use the products for camping, overlanding, outdoor recreation, gear transport, and everyday utility work.

Joytutus Truck Bed Racks Support Different Pickup Applications

The Joytutus truck bed rack collection is a lineup of products rather than a single design. It includes options sized and configured for full-size pickups as well as mid-size pickups, with individual products aimed at different combinations of vehicle and use case.

Applications across the lineup include:

- Camping and overlanding, for owners setting up rooftop tents or carrying extended gear
- Gear transport, for kayaks, recovery equipment, and outdoor equipment that competes for bed space
- Everyday utility use, for hauling tools, ladders, or work equipment

Not every rack in the collection is built for every application, and fitment differs by product. Some racks are designed with rooftop tent mounting in mind, while others are set up primarily for MOLLE-panel accessory mounting or ladder-style cargo hauling. Buyers are encouraged to review the fitment and feature details listed on each individual product page before purchase.



Joytutus truck bed rack helps load kayak



Joytutus truck bed rack for expanding your trunk space

Full-Size Truck Bed Racks Provide Space for Outdoor and Overland Gear

A pickup bed offers useful cargo space on its own, but bulky or oversized equipment, such as a rooftop tent, a kayak, or a set of recovery boards, can compete with other gear for that same space. Joytutus's full-size truck bed rack options are designed to address this by adding a mounting structure above or across the bed, creating extra carrying space while leaving more of the bed floor available for other equipment.

The full-size portion of the lineup includes several distinct products:

- The NightRunner Rack, built for F-150 and Ram applications, adds an integrated LED brake light to its structure.
- The Tactical Fold-Down Truck Bed Rack uses fold-down MOLLE panels for full-size trucks, allowing lower-profile hauling when a rooftop tent or oversized cargo isn't in use.
- The Modular Full-Size Rack is an adjustable overland rack compatible with F-150, Ram, and Tundra applications.
- The Modular Utility Rack for full-size trucks uses a 13.3-inch MOLLE panel format aimed at kayaks, cargo boxes, and general outdoor gear.
- The Heavy-Duty Utility Rack System is positioned for both work-related hauling and weekend outdoor use.
- The ProFlex Expedition System is an adjustable rack marketed for both full-size and mid-size

beds.

Among these, the Utility Entry Rack is built for select Ford F-150, Chevrolet Silverado, GMC Sierra, and RAM pickups. It uses four extra-wide MOLLE panels with up to 275 mounting positions for accessories such as recovery boards, fuel cans, tools, and storage gear. The rack is rated for up to 882 lbs of static load and is designed to accommodate rooftop tents, kayaks, and other overland equipment. It installs using a no-drill, clamp-on mounting system. These specifications describe the Utility Entry Rack specifically and are not representative of every product in the collection; load ratings, mounting hardware, and dimensions vary by individual rack.

Mid-Size Truck Bed Racks Support Camping and Outdoor Equipment

Joytutus also offers a separate set of truck bed racks sized for mid-size pickups, including trucks such as the Tacoma, Ranger, Colorado, and Gladiator JT. These products are intended for owners who rely on a smaller pickup for weekend camping trips, road trips, outdoor recreation, and light overlanding work, where the bed footprint is more limited than on a full-size truck.

The mid-size lineup includes:

- The Adventure Mid-Size Rack, an RTT-ready overland rack for Gladiator JT and Colorado applications
- The Modular Mid-Size Rack, an RTT-ready bed rack for Tacoma and Ranger owners
- The Modular Utility Rack for mid-size trucks, using a 13.3-inch MOLLE panel layout for Tacoma, Frontier, and Ranger applications
- The Adventure Utility Rack for mid-size trucks, built around camping, kayak transport, and general weekend gear hauling
- The ProFlex Expedition System, also offered in a configuration compatible with select mid-size trucks

As with the full-size options, capacity, dimensions, mounting hardware, and rooftop tent compatibility vary from product to product within the mid-size lineup. A rack built for accessory mounting through MOLLE panels is not necessarily built to the same load specification as a rack marketed for rooftop tent support, and buyers should confirm compatibility for their specific truck and intended gear before purchase.

Truck Bed Rack Options Address Different Gear and Travel Needs

Joytutus offers multiple truck bed rack designs rather than a single universal product because truck owners have different beds, gear, and use cases:

- Truck size and bed length affect which racks will fit.
- A rooftop tent adds weight and mounting requirements that a rack intended mainly for tool storage may not be built to handle.

 Owners hauling recovery equipment, fuel cans, or MOLLE-compatible accessories may prioritize a panel-based rack.
 Owners who need to fold down the rack when it isn't in use may look at a fold-down design instead.
 Everyday utility use, such as hauling ladders or work equipment, can call for a different configuration than a rack built primarily around weekend overlanding.

The Utility Entry Rack, described above, is one example within the collection of a product built for a defined set of full-size truck applications with specific mounting and load characteristics; it is not intended to represent the specifications of the full lineup. Joytutus lists fitment, mounting method, and key features on each product page so that buyers can match a rack to their truck and gear rather than assuming uniform specifications across the collection.

Availability
The full Joytutus truck bed rack lineup, including both full-size and mid-size options, is available now through the company's official website. Individual product pages list fitment, dimensions, load capacity, and installation details where available.
Truck bed racks are part of a broader range of Joytutus vehicle accessories that also includes roof racks, running boards, tents, mattresses, and cargo storage products for truck, SUV, and Jeep owners.

About Joytutus
Joytutus is an automotive accessories brand serving truck, SUV, and Jeep owners with products for vehicle travel, outdoor recreation, and everyday use. Its product portfolio includes truck bed racks, roof racks, running boards, tents, mattresses, cargo storage, and other vehicle accessories. More information is available at https://www.joytutus.com/.

Chris X Wu
JoyTutus TECH CO., LIMITED
email us here
Visit us on social media:
Instagram
Facebook
YouTube
TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/942681807

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.