SleePare Seattle Lets Shoppers Try Ten Online Mattress Brands in One Room

Seattle shoppers can now try ten online mattress brands in one room before they buy, at the SleePare showroom in Georgetown.



Inside the SleePare Seattle showroom at 5701 6th Ave S, Suite 133 in Georgetown, where shoppers can test ten online mattress brands in one visit

SEATTLE, WA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- SleePare Mattress Store Seattle has been open for one month at 5701 6th Ave S, Suite 133. It is the only showroom in Washington State where shoppers can lie on ten leading online mattress brands in one visit. One month in, customers keep mentioning the same two things. They like testing the top brands in one trip, and they like getting help without a sales pitch.

Buying a Mattress You Have Never Tried

Most online mattress brands have no stores. Shoppers read reviews, compare specs, watch videos, and then buy a bed they will sleep on for the next ten years without ever lying on it.

> Rochelle was great and super helpful! So helpful to be able to try out mattresses in person!"
>
> *Danny Draper, SleePare Seattle Customer*

The Puget Sound region is one of the country's strongest markets for online mattresses. Seattle buyers are comfortable researching products digitally and reading detailed reviews, but many still hesitate to spend a thousand dollars or more on a bed they have never touched.

Return policies help, but they do not fix the problem. Sending a mattress back means booking a pickup, waiting weeks for a refund, and starting the search over. Plenty of people give up and

keep a bed they do not like.

Comfort is also hard to judge from a screen. Firmness ratings are set by each brand, so a medium from one company can feel nothing like a medium from another. No online quiz can tell a side sleeper with a sore shoulder how a bed will feel at 3 a.m.

The Brands on the Seattle Floor

The showroom carries flagship models from ten of the most recognized online mattress brands:

- Helix
- MLILY
- Brooklyn Bedding
- Nectar
- DreamCloud
- Bear
- Leesa
- WinkBeds
- Avocado
- Casper



The SleePare Seattle showroom entrance at 5701 6th Ave S in the Georgetown neighborhood, open since August 2026

SleePare Logo, Try and Buy Online Mattress Retailer

Having them in one room is the point. Shoppers can compare a memory foam bed against a hybrid, feel the difference between a firm mattress and a plush one, and test how beds built for hot sleepers actually perform. That comparison is close to impossible online, where every brand describes its own mattress in its own words.

Sleep accessories are on the floor too, so a customer can put together a full setup in one trip rather than guessing at the extras later.

What a Visit Looks Like

Visits start with a short conversation. A sleep expert asks about the shopper's current mattress, their sleep position, whether they run hot at night, whether they share the bed with a partner, and what their budget is. Based on the answers, the expert points out a small number of mattresses worth testing.

From there, the shopper spends as much time on each bed as they need. There is no script and no rush. Couples are encouraged to test together, since the mattress has to work for two people at once.

The floor is quiet and well lit, and it is designed for real testing rather than a fast sale. Many customers come back for a second visit before making a final decision, and the team welcomes that. Appointments can be booked online for anyone who wants guaranteed one-on-one attention, and walk-ins are welcome during business hours.

A 365-Night Sleep Trial on Every Mattress

Every mattress SleePare sells comes with a 365-night sleep trial, no matter the brand. A full year is enough time to know whether a bed works through a whole change of seasons, not just the first few weeks while a body is still adjusting to it.

That removes the guesswork that usually comes with a mattress purchase. A shopper can test a bed in the showroom, take it home, and still have a year to decide.

No House Brand and No Commission

SleePare does not sell a mattress of its own, and the staff do not work on commission. Nobody on the floor is paid to push one model over another, so the advice comes down to what fits the shopper. That is the whole idea behind an online mattress store with real showrooms.

What that means for a shopper in Seattle:

- Best price match: the store matches each brand's online price on every mattress
- Free nationwide shipping across the 48 contiguous states and Canada
- Same-day delivery for $99 in eligible areas
- White glove setup for $190, or $190 plus removal of the old mattress for $285
- Straightforward returns on unopened mattresses
- Transparent pricing with no hidden fees or surprise charges at checkout

Why Georgetown

The SleePare Seattle showroom is at 5701 6th Ave S, Suite 133, on the Seattle Design Center campus in Georgetown. The entrance is on the 4th Avenue side of the building rather than the main design center entrance on 6th, and it has its own door at street level. It is a short drive from Downtown Seattle, SODO, and Beacon Hill, and easily reachable from Bellevue, Redmond, Tacoma, and Everett off I-5. On-site parking is free.

For shoppers traveling in from farther out in the Puget Sound region, free nationwide delivery

removes the need to transport a mattress home.

Ten Locations

Seattle is the tenth SleePare store in the United States and the first in the Pacific Northwest. It joins SleePare mattress stores in New York City, Chicago, Los Angeles, Tysons Corner, Boston, Miami, Long Island, Dallas, and San Francisco.

Visit SleePare Seattle
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About SleePare
SleePare is the national try-before-you-buy network for online mattress brands and has been operating since 2018. It runs ten showrooms in major U.S. cities, where shoppers can lie on a dozen or more online mattress brands side by side in a single visit instead of choosing one from a screen. The staff give brand-neutral advice and work commission-free, and every mattress comes with a 365-night sleep trial.

More than 50,000 shoppers have used SleePare to find their fit, and the company holds over 8,000 reviews averaging 4.9 stars. That has made it the default place to test online mattresses before buying.

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