Cordless Steam Iron Market Growth Rate Expected To Reach 10.3% CAGR By 2030

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LONDON, GREATER LONDON, UNITED KINGDOM, September 16, 2026 /EINPresswire.com/ -- "The cordless steam iron market is experiencing significant momentum, driven by changing consumer preferences and technological advancements. As households seek more convenient and portable solutions for garment care, this sector is set for robust growth in the coming years. Let's explore the current market size, key drivers, leading trends, and regional dynamics shaping this evolving industry.

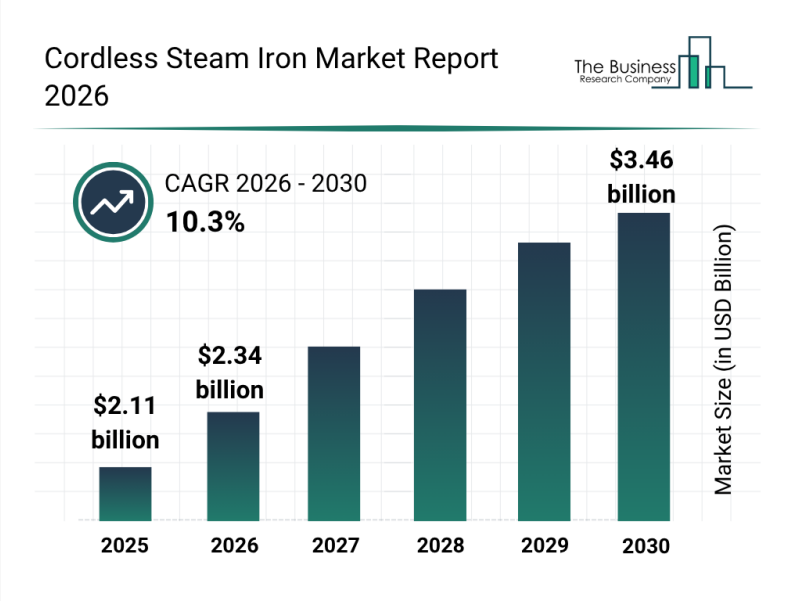
> Expected to grow to $3.46 billion in 2030 at a compound annual growth rate (CAGR) of 10.3%"
>
> *The Business Research Company*

Cordless Steam Iron Market Size and Growth Outlook
The cordless steam iron market has witnessed rapid expansion recently. Forecasts project that the market will increase from $2.12 billion in 2025 to $2.34 billion in 2026, reflecting a strong compound annual growth rate (CAGR) of 10.7%. This growth during the past years stems from rising demand for traditional corded ironing appliances, a surge in household adoption of basic garment care tools, expansion in affordable mass-market steam iron manufacturing, urbanization fueling clothing maintenance needs, and limited portable ironing options in earlier markets.

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Looking ahead, the cordless steam iron market is expected to continue this upward trajectory, reaching $3.46 billion by 2030 with a CAGR of 10.3%. This forecasted growth is driven by increasing consumer interest in cordless and portable home appliances, a preference for travel-friendly garment care devices, rising adoption of premium household appliances, and greater

accessibility through e-commerce platforms. Innovations such as fast-charging lithium-ion batteries, ultra-lightweight designs, advanced ceramic and titanium soleplates, enhanced vertical steaming, dual-voltage compatibility, and foldable ergonomic handles are set to shape product offerings during this period.



Cordless Steam Iron Market Report 2026 Market Overview

Understanding What Cordless Steam Irons Are
Cordless steam irons are portable devices designed to smooth out wrinkles using heat and steam without being tethered to a power cord during use. They function by heating a detachable base or charging station, allowing the iron to be used freely for a limited time before needing to be reheated. This design significantly improves mobility and convenience, enabling users to iron fabrics without the hassle of cord restrictions.

View the full cordless steam iron market report:
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Key Factors Boosting Growth in the Cordless Steam Iron Market
Rising preference for convenient and portable household appliances is a major factor propelling the cordless steam iron market forward. These appliances are compact, lightweight, and designed for easy handling, mobility, and space efficiency. Growing urbanization has heightened the need for multifunctional, space-saving devices in smaller living environments. Cordless steam irons align with this trend by offering lightweight, wireless, and easy-to-store solutions that enhance user convenience and mobility. For example, in March 2025, Designveloper, a Vietnam-based software company, reported 16.6 billion IoT-connected devices worldwide in 2023, marking a 15% increase from 2022, highlighting the growing trend toward smart and portable home technologies.

Increasing Female Workforce Participation as a Market Driver
The expanding participation of women in the workforce is another important growth driver for the cordless steam iron market. Female workforce participation refers to the proportion of women employed or actively seeking employment within the working-age female population. Improvements in education access, skill development, and equal employment opportunities have facilitated more women entering and maintaining roles in the labor market. Cordless steam

irons support working women by reducing ironing time and making household chores more manageable, thereby allowing them to balance professional and domestic responsibilities more efficiently. According to the Bureau of Labor Statistics in August 2025, the US women's civilian labor force grew from 79,467 in July 2024 to 80,023 in July 2025, a 0.70% increase year over year, underscoring this trend.

The Role of E-Commerce Expansion in Market Growth
The growth of e-commerce significantly contributes to the cordless steam iron market's expansion. E-commerce involves buying and selling products over the internet and has surged due to increased internet and smartphone penetration. This shift allows consumers to conveniently shop for products anytime and anywhere, reducing reliance on physical stores. Enhanced e-commerce availability helps consumers access cordless steam irons more easily, compare product specifications, read reviews, and purchase advanced models online, encouraging faster adoption. For instance, in May 2026, the US Census Bureau reported that retail e-commerce sales in the first quarter of 2026 reached $326.7 billion, a 2.7% increase compared to the previous quarter, highlighting the growing influence of online retail.

Regional Overview of the Cordless Steam Iron Market
In 2025, North America held the largest share of the cordless steam iron market. However, the Asia-Pacific region is expected to experience the fastest expansion during the forecast period. The market analysis encompasses key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market trends and opportunities.

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