Le Rouge Brings an Immersive New Year's Eve Experience to the Monterey Peninsula

Nuraveo's adults-only New Year's Eve experience blends modern house music, live specialty entertainment, culinary experiences, & elevated midnight celebration.



Le Rouge lounge and aerial experience — conceptual rendering.

SAND CITY, CA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- Monterey Peninsula will welcome a new New Year's Eve experience this December as Le Rouge debuts at Courtyard by Marriott Sand City on Thursday, December 31, 2026, from 9 p.m. to 1 a.m.

Produced by Nuraveo, Le Rouge is an elevated, adults-only New Year's Eve experience built around entertainment, movement, atmosphere and discovery rather than the traditional ballroom party.

> Midnight is the ignition point. The energy changes, the entertainment escalates and the final hour becomes one of the biggest parts of the experience."
>
> *Will Elkadi, Executive Producer, Le Rouge*

Guests will move through a series of red-and-gold environments featuring modern house music and dancing, live specialty entertainment, aerial and roaming performers, blackjack and roulette tables, tarot readings, an editorial photo experience, premium drinks, passed hors d'oeuvres, charcuterie and a culinary lounge.

The evening builds toward a champagne toast at midnight — but midnight is not designed to be the finale.

"Most New Year's Eve parties build toward midnight and then begin winding down," said Will Elkadi, Executive Producer of Le Rouge and founder of Nuraveo. "We're designing Le Rouge to do the opposite. Midnight is the ignition point. The energy changes, the entertainment escalates and the final hour becomes one of the biggest parts of the experience."

The concept reflects Nuraveo's approach to experiential events, bringing together hospitality, entertainment, creative production and environment to create an evening that feels more like a curated experience than a conventional New Year's Eve party.

Throughout the evening, guests will be able to move between dancing, specialty performances, blackjack and roulette, culinary experiences and more intimate lounge settings, creating a night that can be explored rather than experienced from a single seat or ballroom.

Guests are encouraged to dress in red or black, complementing Le Rouge's cinematic visual identity centered around glamour, energy and connection.

General admission and reserved table experiences for two and four guests are available through LeRougeNYE.com.

Le Rouge is open to guests 21 and over.



Le Rouge dance experience — conceptual rendering.


Le Rouge roaming entertainment — conceptual rendering.

LE ROUGE NEW YEAR'S EVE
Thursday, December 31, 2026
9 p.m. – 1 a.m.
Courtyard by Marriott Sand City
800 Morgans Way
Sand City, California

Information and reservations: LeRougeNYE.com

About Nuraveo

Nuraveo is an experiential production company creating elevated events, hospitality experiences and brand experiences. Its productions combine creative direction, entertainment, environment and guest experience to create memorable, immersive experiences.

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