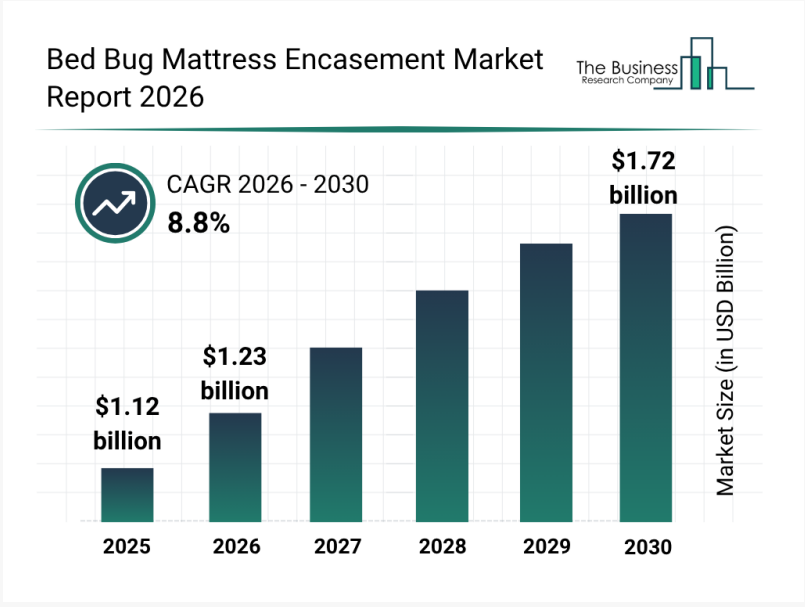
Bed Bug Mattress Encasement Market Revenue To Cross $1.72 Billion By 2030 Supported By Rising Demand

The Business Research Company's Bed Bug Mattress Encasement Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035



Bed Bug Mattress Encasement Market Size

The Business Research Company
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LONDON, GREATER LONDON, UNITED KINGDOM, September 17, 2026 /EINPresswire.com/ -- The bed bug mattress encasement market has been making significant strides recently, driven by rising concerns related to hygiene and pest control across various sectors. This growing attention to maintaining clean and safe environments is shaping the future trajectory of the market. Below is a detailed overview of the current market size, key growth drivers, and regional trends shaping this industry.

Bed Bug Mattress Encasement Market Size and Projected Growth
In recent years, the bed bug mattress encasement market has experienced robust growth. It is forecast to expand from $1.12 billion in 2025 to $1.23 billion in 2026, representing a compound annual growth rate (CAGR) of 9.2%. This increase is largely due to rising awareness of bed bug infestations in urban housing, heightened hygiene standards in the hospitality industry, growing consumer interest in bedding cleanliness and comfort, and the adoption of infection control practices in healthcare facilities. The longstanding use of basic mattress covers for protection has also contributed to this upward trend.

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Looking ahead, the market is expected to continue its strong expansion, reaching a value of $1.72 billion by 2030, with a CAGR of 8.8%. Factors propelling this growth include expanding urban populations and denser multi-family housing, increasing demand for advanced allergen and pest protection products, and broader development in hospitality and healthcare infrastructure worldwide. Additionally, innovations in eco-friendly bedding materials and a consumer shift toward premium home hygiene products are influential. Notable trends forecasted during this period involve rising demand for hypoallergenic and antimicrobial mattress encasements, greater adoption of waterproof yet breathable covers in hospitality and healthcare settings, and a growing preference in residential areas for dust mite and allergen control solutions. Sustainable and recyclable encasement materials, along with durable multi-layer protective bedding designed to extend mattress lifespan, are also gaining traction.

Understanding Bed Bug Mattress Encasements and Their Function
Bed bug mattress encasements are specialized covers that completely enclose mattresses and box springs, forming a protective barrier that prevents bed bugs from invading or escaping. These encasements are typically crafted from tightly woven fabrics or polymer-based materials that offer waterproofing, breathability, and tear resistance. Their usage helps manage pest infestations, shields bedding from allergens and insects, and prolongs mattress life. Such benefits make these encasements valuable in residential homes, hospitality venues, and medical or healthcare environments.

View the full bed bug mattress encasement market report:
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Growing Awareness of Hygiene and Health Risks Boosting Market Demand
One of the primary factors driving the bed bug mattress encasement market is the increasing awareness around hygiene and health hazards linked to pests and unclean living conditions. This growing consciousness stems from rising reports of bed bug infestations and allergy-related health issues, motivating consumers to seek protective bedding solutions that ensure safer and healthier sleep environments. These mattress encasements serve as an effective barrier to reduce infestation risks and improve cleanliness in both homes and commercial spaces.

To illustrate the impact of heightened hygiene consciousness, in August 2025, the United Nations Children's Fund (UNICEF) reported that safely managed sanitation coverage increased from 48% to 58%, benefiting an additional 1.2 billion people globally. This rise in sanitation standards underscores the demand for products like mattress encasements that contribute to maintaining hygienic conditions, thus supporting market growth.

Impact of Hospitality and Healthcare Sector Growth on Market Expansion

Another significant growth driver for the bed bug mattress encasement market is the expansion of the hospitality and healthcare industries. The hospitality sector includes lodging, food and beverage, travel, and recreation services, while healthcare covers medical service providers and institutions focused on improving health outcomes. Population growth and rising disposable incomes have fueled demand in both sectors, leading to increased spending on travel, accommodation, and healthcare services.

In response, hotels, hospitals, and other related facilities prioritize hygiene and safety, turning to mattress encasements to prevent pest infestations and uphold sanitary sleeping environments for guests and patients. For example, in January 2025, the British Medical Association reported a 2.9% increase in average daily hospital beds, reaching 104,418 beds in 2023/24 compared to earlier periods. This expansion highlights growing infrastructure needs that further stimulate demand for protective bedding products.

North America Leads the Market While Asia-Pacific Shows Rapid Growth Potential
In terms of regional dominance, North America held the largest share of the bed bug mattress encasement market in 2025. However, the Asia-Pacific region is anticipated to experience the fastest growth during the forecast period. The market analysis also includes regions such as South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, offering a comprehensive global perspective on emerging trends and opportunities within the industry.

What's included in our 2026 market reports:
• Market attractiveness scoring and analysis
• Total addressable market (TAM) analysis
• Company scoring matrix graphics and tables
• Excel-based forecasting dashboards
• Market hotspots infographics
• Key technologies and future trend analysis
• Updated graphics and tables

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