Jamilah N. Lawry Transforms Entrepreneurial Vision Through AI, Business Strategy, And Community Impact



FOLCROFT, PA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- A Business Consultant, AI SaaS Founder, and Strategic Growth Leader Jamilah

Creates Connected Systems Designed For Sustainable Business and Community Development

Folcroft, Pennsylvania – Jamilah N. Lawry, also known professionally as Nina Capone, is a business consultant, AI SaaS founder, strategic growth leader and Performing Artist, whose work sits at the intersection of technology, entrepreneurship, marketing, and organizational transformation. As CEO of My Biz Consulting LLC, Jamilah helps entrepreneurs and organizations move beyond fragmented solutions by identifying operational gaps, clarifying business strategy, and implementing intelligent systems that support scalable and sustainable growth.

At the center of her work is the Business Solutions Center™, a consultant-led ecosystem created to help businesses understand what is preventing them from operating effectively and determine what systems, strategies, and technologies can address those challenges. Rather than approaching consulting as a one-size-fits-all service, Jamilah focuses on creating connected solutions that bring business operations, technology, and marketing into alignment.

Her expertise includes AI integration, workflow automation, CRM and systems alignment, marketing strategy, operational optimization, and digital transformation. Her approach combines strategic advisory services with hands-on implementation, allowing businesses not

only to understand what needs to change but also to take practical steps toward making those changes.

Jamilah's professional development reflects her commitment to staying at the forefront of an increasingly technology-driven business environment. She earned a B.A.Sc. from Philadelphia University, where her studies in management information systems and behavioral analysis provided her with a distinctive foundation for understanding both technology and human behavior. Over the course of her career, she has continued expanding that knowledge through certifications focused on artificial intelligence, marketing, governance, risk, compliance, application development, and digital platforms.

Her credentials include certifications in Creating an AI Adoption Strategy for Businesses, Leveraging AI for Governance, Risk, and Compliance, Certified AI App Builder, Certified AI Specialist™, Certified AI Marketer, Google certifications, Apple Search Ads Certification, and additional technology and professional development programs. She has also participated in Google I/O and earned credentials as a Loan Signing Agent.

For Jamilah, however, credentials are only one part of the story. Her career has been driven by a much deeper philosophy centered on transformation, resilience, and breaking generational cycles.

Jamilah attributes much of her success to perspective, resilience, and a refusal to allow circumstances to define her future. Growing up, she witnessed both the possibilities associated with success and the consequences of unrealized potential through the experiences of her parents, who worked in the entertainment industry. Those early experiences taught her the importance of discipline, accountability, and taking responsibility for creating the future she wanted.

Coming from a family with deep musical roots, Jamilah could have pursued a conventional entertainment path. Instead, she chose to establish her own identity through business, technology, entrepreneurship, and leadership. Her decision was rooted not only in personal ambition but also in a desire to create a different legacy for her children.

That perspective continues to influence how she approaches entrepreneurship. Jamilah believes that challenges can become opportunities when viewed through the right lens, and she encourages others to move beyond limitations imposed by conventional thinking.

One of the most influential pieces of career advice Jamilah received was to stop thinking about entrepreneurship solely in terms of individual businesses and begin thinking in terms of scalable ecosystems. Studying disruptive models such as Uber helped her understand how businesses could create value through interconnected systems, partnerships, technology, and innovation.

That lesson became an important part of Jamilah's entrepreneurial philosophy. Rather than

limiting herself to a single company or a single revenue stream, she began considering how multiple services, platforms, technologies, and ventures could work together toward a broader purpose.

Today, that philosophy can be seen throughout the ecosystem surrounding her work. Alongside My Biz Consulting LLC and the Business Solutions Center™, Jamilah's ventures and community initiatives include media and community platforms such as In Da Streets Radio and the nonprofit Inspire Da Streets Inc., as well as business infrastructure services such as virtual mailbox operations.

For Jamilah, these ventures are not isolated projects. They are interconnected components of a larger vision focused on creating opportunities, solving problems, and developing systems capable of generating long-term value.

Her perspective also shapes the advice she offers to young women entering business, technology, and entrepreneurship. Jamilah strongly rejects the idea that ambitious, multi-talented women have to limit themselves to one lane simply because others may consider their interests too broad.

She encourages women to recognize that having multiple talents and ideas can represent an advantage rather than a weakness. In her experience, consulting, technology, media, advertising, and entrepreneurship can complement one another when they are connected by a clear strategy.

Jamilah believes women should trust their vision, test their ideas, explore their capabilities, and give themselves permission to pursue meaningful ambitions. She encourages emerging entrepreneurs not to allow fear, status quo thinking, or another person's limitations to determine the size of their goals.

This philosophy is especially relevant as Jamilah navigates one of the most rapidly changing periods in the business and technology landscape. Artificial intelligence and digital transformation are creating new possibilities for organizations across industries, while simultaneously creating a crowded marketplace filled with individuals offering consulting services.

Jamilah identifies one of the field's biggest challenges as the difficulty clients face in distinguishing genuine expertise from strong marketing. The accessibility of online education and social media has made it possible for people to position themselves as consultants with relatively little experience.

As a result, some businesses approach Jamilah after spending valuable resources on strategies, services, or technologies that failed to produce meaningful results. Her role frequently begins with helping clients understand what went wrong before developing a stronger path forward.

Yet Jamilah sees this environment as an opportunity as well. As organizations increasingly explore AI adoption and digital transformation, the need for experienced guidance is growing. Technology alone does not solve business problems. Businesses need professionals who can help them understand their needs, evaluate available solutions, align systems, and turn technological capabilities into measurable business outcomes.

This is one reason Jamilah places such a strong emphasis on clarity. She has developed a structured assessment process designed to identify challenges, opportunities, and objectives before moving into deeper consulting conversations. Rather than spending unnecessary time trying to determine what a business needs during an initial meeting, her process is designed to establish a clearer picture in advance.

The result is a more focused consulting experience in which conversations can move more quickly toward practical solutions, strategic priorities, implementation, and measurable outcomes.

Beyond her professional work, community remains central to Jamilah's definition of success. Her memberships and affiliations include the Delaware County Chamber of Commerce, International Society of Female Professionals, 451 Global Digital Infrastructure, Order of the Eastern Stars, Inspire Da Streets Inc., Cosmopolitan Aid Foundation, The Artists United, and Nicetown CDC Give Back Festival.

These affiliations reflect her belief that entrepreneurship should create value beyond financial performance. For Jamilah, business can serve as a platform for education, empowerment, opportunity, and community development.

Her guiding values are clarity, impact, and community. She believes that successful businesses should solve real problems while creating meaningful opportunities for the people connected to them. Her goal is not simply to help organizations increase revenue or adopt new technology, but to help them establish stronger foundations capable of supporting continued growth.

Jamilah's career represents a multidimensional approach to entrepreneurship—one that combines business consulting, artificial intelligence, marketing, media, technology, and community engagement. Her journey from early life challenges to higher education, entrepreneurship, and leadership demonstrates the role that resilience and vision can play in creating a new path.

Her philosophy can be captured in a simple belief: understanding is not a prerequisite for purpose. Jamilah has chosen to trust her vision, pursue the path she believes she was created to follow, and create businesses and initiatives that reflect that purpose.

As technology continues transforming the way organizations operate, Jamilah remains focused

on helping businesses navigate the change with greater clarity and intention. Through My Biz Consulting LLC, the Business Solutions Center™, and her broader ecosystem of ventures and community initiatives, she continues working toward a future where intelligent systems, strategic thinking, entrepreneurship, and community impact operate together.

For Jamilah, success is ultimately about more than what she creates for herself. It is about what becomes possible for others because she chose to see beyond limitations, trust her vision, and create opportunities where none previously existed.

Learn More about Jamilah N. Lawry (Nina Capone):

Through her Influential Women profile, https://influentialwomen.com/connect/jamilah-lawryninacapone or through her website, https://ninacapone.com/ and https://www.mybizconsulting.net

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