BUGATTI COLLECTION BRINGS EUROPEAN CRAFTSMANSHIP TO NEW YORK FASHION WEEK WITH TIMELESS LUXURY LUGGAGE AND APPAREL

Bugatti Collection Returned to the Runway 7 NYFW Stage Bringing Its Full Range of Luxury Luggage and Apparel to American Shoppers



Bugatti Collection at NYFW. Photo by Anja Stoll.

NEW YORK, NY, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Luggage and clothing brand, Bugatti Collection, returned to New York Fashion Week for its third season with Runway 7 Fashion, showcasing its timeless line of elevated travel apparel and luxury luggage.

Buggatti Collection brought its signature European craftsmanship to the runway forefront with ready-to-wear sophisticated apparel and travel accessories. This season, the collection integrated textures of leather, a soft color palette and urbane attire.

Product Development Manager, Ariane Gaudet, describes the creative vision across the collection as a way to “make people feel like themselves wherever they are going.” Marrying style and functionality, every bag combines the quality, durability and practicality travelers expect with expressive exterior designs that bring personality to each item.

The collection spoke to jet-set travelers and on-the-go commuters looking to move in style through simplified functionality and visual expression.

From Europe and Canada to New York, this is Bugatti Collection’s third partnership with Runway7 Fashion, a New York Fashion Week production platform.

Since 1940, Bugatti Collection has perfected the art of creating luggage for those who travel in style, and with an ongoing commitment to world-class European design and affordable luxury, the brand has grown into an international name.

ABOUT BUGATTI COLLECTIONS

Bugatti is a global lifestyle brand built on European craftsmanship, spanning premium bags, luggage, and travel bags alongside a full range of men's and women's clothing and footwear. Rooted in a heritage of quality, durability, and understated style, Bugatti has grown into an international name found in stores and online across Europe, Canada, and beyond — and is now expanding its footprint in the United States, bringing its full range of bags and apparel to American shoppers. As the brand builds its US presence, Bugatti continues to combine European design sensibility with everyday functionality, offering products made for work, travel, and daily life.

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Bugatti Collection at NYFW. Photo by Anja Stoll.



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