# 5W&Co Launches Fall Hiring Initiative to Welcome Ambitious Professionals Seeking Growth Opportunities

*The Cleveland-based marketing management firm is hiring recent grads, career changers, and experienced professionals ready to grow into leadership roles.*



Brian and Elizabeth Ward of 5W&Co, a privately owned marketing management firm in Cleveland, are now welcoming new team members through its fall hiring initiative.

CLEVELAND, OH, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- 5W&Co, a privately owned marketing management firm based in Cleveland, Ohio, has launched a fall hiring initiative to welcome ambitious professionals who are looking for a place to grow. The company takes a personable approach to client relationships, providing businesses with support across sales, recruitment, and marketing, as well as leadership, money management, and professional development workshops designed to give their teams practical tools for continued growth. This fall, it is applying that same approach to building its own team.

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>
> *Brian Ward*

The initiative is open to recent graduates, career changers, and experienced professionals alike. Prior sales or marketing experience is welcome but not required. What 5W&Co is looking for, according to founder Brian Ward, has more to do with mindset than resume.

"Regarding our fall hiring initiative, we're looking for people with outstanding attitudes, strong work ethic, genuine hunger to learn, a long-term viewpoint, and those willing to put in the work today to build tomorrow's opportunities," Ward said. "We value people who want to influence others, grow as leaders, and raise the standard for those around them."

The hiring push reflects growing demand from the businesses 5W&Co represents. As more companies rely on the firm for consumer-friendly sales representation, talent scouting, marketing support, and leadership development, the team behind that work needs to grow with it. Because 5W&Co also identifies and develops talent on behalf of its clients, every person hired this fall joins the same team responsible for recognizing quality talent in others, a standard the company applies first to itself.

New team members can expect to learn by doing. Training is hands-on from the first week, and each new hire is paired with a mentor who started in the same position. Leadership coaching, professional development workshops, and real-world experience representing client brands are part of the everyday rhythm at 5W&Co rather than occasional events. The goal is for every team member to gain sales and marketing experience that transfers well beyond a single role.

5W&Co develops its leaders from within. Team members earn increased responsibility through performance, and the company's management team is made up of people who learned the business on the ground before leading others in it. That approach draws on Ward's background in the Marine Corps, where preparedness, discipline, and commitment shape outcomes, and it is reflected in how the company trains its people: show up consistently, take ownership, and be ready before the opportunity arrives.

“What excites me most is that every new hire reshapes our ceiling,” Ward said. “Whether someone has been here a day or a year, everyone adds to our culture and momentum. Each new team member brings fresh energy and ideas that elevate the people around them. As we expand and develop future leaders, each person we bring in plays a real part in shaping our direction. That's one of the most exciting parts of building this company.”

The fall hiring initiative is also an extension of 5W&Co's Maximum Impact mission, which includes impacting lives through employment. For the company, that impact begins with the hire itself: giving motivated people a place to build skills, take on responsibility, and grow into leaders who go on to represent client brands and scout client talent.

Candidates interested in 5W&Co careers, 5W&Co jobs in Cleveland, or marketing management careers more broadly can learn more about current openings and what working at 5W&Co looks like by visiting the company's careers page at 5wandco.com.

About 5W&Co
5W&Co is a privately owned marketing management firm based in Cleveland, Ohio, providing sales, recruitment, marketing, and professional development services. The company takes a personable approach to building long-term client relationships and supports businesses through consumer-focused sales representation, talent scouting, brand development, and leadership development. As a veteran-led, family-run company, 5W&Co is committed to creating maximum impact through client growth, employment opportunities, and community involvement.

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