Skip the Coast: The Architecture and Art Lover's Guide to a Romantic Weekend in Historic DTLA





LOS ANGELES, CA, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- More couples are skipping traditional beach vacations in favor of romantic urban escapes centered on architecture, art, history, and culture. According to the World Travel & Tourism Council (WTTC), urban tourism is increasing as travelers seek destinations that offer meaningful cultural experiences instead of conventional coastal getaways. Museum access, historic architecture, and local dining have become major influences when choosing a weekend destination, reflecting a growing desire for immersive travel experiences.

Downtown Los Angeles has embraced this trend by offering a remarkable concentration of cultural attractions within a highly walkable neighborhood. Couples planning a romantic getaway can spend the day exploring world-renowned institutions like The Broad and the Museum of Contemporary Art (MOCA), wander through the Historic Broadway Theater District with its beautifully preserved 1920s and 1930s theaters, and end the evening enjoying acclaimed restaurants, rooftop cocktails, or hidden speakeasies, all without needing a car.

At the heart of this cultural district is Hotel Per La, a luxury hotel housed within the landmark

1922 Giannini Building, once the headquarters of the Bank of Italy. The hotel's meticulously restored architecture allows guests to experience one of Downtown Los Angeles' most significant historic buildings while staying steps from the city's premier museums, theaters, galleries, and dining destinations. Its location offers travelers a unique opportunity to experience both the rich history and creative energy that define Historic DTLA.





"We're seeing more travelers choose destinations that inspire curiosity and connection over a traditional getaway. Hotel Per La sits at the intersection of Los Angeles' past and present, giving guests easy access to renowned museums, historic theaters, and an incredible culinary scene while offering the opportunity to stay in a beautifully restored landmark that celebrates the city's rich history." Says Carl Hubbard, General Manager Hotel Per La, Autograph Collection by Marriott, Downtown Los Angeles.

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About Hotel Per La

Hotel Per La is a 241-room luxury hotel housed within the landmark 1922 Giannini Building in the heart of Historic Downtown Los Angeles. As part of Marriott's Autograph Collection, the hotel offers couples and leisure travelers an immersive stay surrounded by the architecture, art, and culture that define DTLA. Guests are within walking distance of The Broad, MOCA, the Historic Broadway Theater District, acclaimed restaurants, and vibrant nightlife, making it an ideal home base for a romantic urban getaway. The hotel also features a rooftop pool and restaurant with panoramic skyline views and more than 10,000 square feet of distinctive event space for weddings, meetings, and celebrations.

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