Jacada Travel Adds 39 Purpose-Driven Experiences to Positive Impact Collection

Jacada expands commitment to wildlife conservation and economic development with new experiences for clients, such as turning poacher snares into jewellery.



Clients can turn lethal wire snares confiscated from poachers into hand-crafted luxury jewellery ©Wilderness



Witness turtle hatchling releases in Vietnam

LONDON, UNITED KINGDOM, September 16, 2026 / EINPresswire.com/ -- Jacada Travel, the luxury travel specialist, has expanded its Positive Impact Collection with the addition of 39 memorable experiences, each thoroughly vetted and assessed against the UN's Sustainable Development Goals as well as Jacada's own Positive Impact Principles.

These experiences have been selected for their ability to have a transformational impact not only on the destination or host communities, but on the traveller themselves, through meaningful and thoughtfully curated cultural or environmental exchange. Each experience handpicked for the Positive Impact Collection lends itself at least one of the following pillars: environmental restoration or protection, the preservation of cultural heritage, the creation or development of economic resilience for local communities, or wildlife conservation.

The new additions centre around five core themes:
- Upcycling and circular economies: turning waste into artisan crafts.
- Female leadership and Indigenous agency: driving local economic independence.

- The guardian economy: using tourism to fund former poachers in wildlife protection and human-animal conflict mitigation.
- Regenerative foodways: Connecting wild foraging and climate-smart farming directly to lodge dining.
- Living mastercraft: special access to vanishing traditions as well as workshops for disabled artisans.

Together, they create opportunities for luxury travel to contribute toward targeted environmental support and offer genuine, community-led exchange.

Upcycling and circular economies

A prominent focus across the new additions is circular design – converting environmental hazards and illegal poaching equipment into economic opportunities.

Key experiences:
- Zambia and Zimbabwe: clients can turn lethal wire snares confiscated from poachers into hand-crafted luxury jewellery.
- Kenya: join an organisation that intercepts ocean-bound flip-flops and upcycle them into vibrant handcrafted sculptures and accessories.

Female leadership and Indigenous stewardship

Several newly added experiences focus on women-led enterprises and Indigenous communities holding the keys to local conservation and cultural preservation. These offer opportunities such as sharing authentic home-cooked meals or gaining an intimate introduction to cultural traditions alongside female founders.

Key experiences:
- Costa Rica: during a community visit led by the all-female Stibrawpa Association, explore one of the few remaining matrilineal societies in the Americas and experience one of their sacred cacao rituals.
- Kenya: visit the world’s first Indigenous community-owned elephant sanctuary, which purchases goat milk from over 1,200 local Samburu women to raise orphaned elephants, placing economic power directly in female hands.
- Rwanda, Oman and Kenya: clients can connect with local communities by taking a walking tour of Kigali's Nyamirambo neighbourhood, joining the Sidab women in Oman for a cultural exchange, or experiencing firsthand how female-owned cooperatives build fair-wage livelihoods through artisan craft, language lessons and neighbourhood dining.

From poachers and exploitation to ecosystem guardians

Addressing human-wildlife conflict and habitat loss, these experiences direct tourism revenue

into community-led conservation. Some of these encounters offer clients a chance to take on a tangible role (data collection, habitat restoration) rather than just a photo opportunity. They also illustrate how visits turn potential human-wildlife friction into mutual survival and economic stability.

Key experiences:
- Mozambique: spend time with a project built on turning former seahorse poachers into active reef guardians, with ~80% of trip fees funding local schools and marine management.
- Galápagos and Vietnam: clients can go from passive observers into citizen scientists whose real-time data and participation aids long-term wildlife protection via kayaking for seabird monitoring and observing turtle hatchling releases.

Connecting plates to landscape restoration

Focusing on hyper-local culinary traditions and climate-smart agriculture, these additions showcase how food systems protect native ecosystems. Clients can experience 'full-circle dining' – learning how the food on their plate was grown by local students or harvested sustainably along coastal wildways – while looking at ancestral foraging and agriculture as essential tools for preserving local biodiversity.

Key experiences:
- Ireland: go wild foraging for coastal superfoods and native herbs, an experience that is paired with rewilding education and outdoor campfire cooking.
- Zimbabwe: visit a solar-powered vocational farm that trains youth in climate-smart agriculture and predator-safe farming, which also supplies produce directly back to luxury safari kitchens.
- Laos and Namibia: spend time at interactive permaculture farms that demonstrate drought-resistant and elephant-safe farming techniques (like using beehives as natural elephant deterrents).

Preserving mastercraft and living heritage

To help protect endangered cultural heritage and promote social inclusion, these experiences provide rare access to traditional masters – whose skills cannot be replicated by modern machinery – and adaptive workshops for disabled community members.

Key experiences:
- Japan: attend a renowned weaving workshop where octogenarian loom fixers and artisans weave mother of pearl shell into Tango Chirimen silk.
- Tanzania: join deaf and disabled craftspeople for Swahili sign language lessons and artisan craft sessions.
- Bhutan: experience direct participation in Bhutan's Gross National Happiness environmental pillar through tree planting.

For more information on the Positive Impact Collection and more from Jacada Travel, please call 1-646-895-8368; email press@jacadatravel.com, or visit jacadatravel.com.

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About Jacada Travel
Jacada Travel is a luxury travel specialist crafting bespoke, expert-designed journeys across all seven continents and over seventy countries. Founded in 2008 by Alex Malcolm, who continues to lead the brand, Jacada sets the benchmark for travelers who appreciate luxury in all its forms. Jacada is on Travel + Leisure's World's Best list for 2026 in the Tour Operator category and its destination experts have been named among the world's top specialists. Two travel designers feature on Travel + Leisure's A-List, while seven are listed among Condé Nast Traveler's Top Travel Specialists. Jacada has a firm commitment to purpose-led travel, shaped by a philosophy that travel can be a force for positive change. Underscoring this commitment, the Positive Impact Collection was launched in 2024. It now brings together more than one hundred remarkable properties and experiences, each carefully evaluated through the lens of the United Nations' SDGs. Discover more at jacadatravel.com.

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