ActsSocial Reports Major Surge in New-Member Registrations as Faith-First Platform Expands Global Reach

Engagement climbs across prayer, devotionals and community conversations as platform prepares to launch ActsTV



ActsSocial reports a 6.5x surge in new-member registrations as the faith-first platform expands its global reach.

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McKinney, TX — ActsSocial, the faith-first social media platform built around authentic community and meaningful connection, is reporting dramatic growth across nearly every key measurement, including a 6.5x surge in new-member registrations during the 45-day period ending September 2 compared with the previous 45 days.

> People are searching for a better way to connect online—one that strengthens their faith, builds genuine community and leaves them feeling encouraged instead of exhausted."
>
> *- Shawn Whitson, Founder and CEO of ActsSocial*

The platform's momentum reached a new high between July 29 and August 1, when weekly new-member registrations climbed to 15 times the previous week's total - the strongest growth period in ActsSocial's history.

"People are searching for a better way to connect online—one that strengthens their faith, builds genuine community and leaves them feeling encouraged instead of exhausted," said ActsSocial Founder and CEO Shawn Whitson. "This growth demonstrates that ActsSocial is meeting a very real need. We are building a platform where faith is welcomed, people are valued and creators, ministries and churches can reach their communities without being limited by algorithms."

During the 45-day period ending September 2, compared with the previous 45 days, ActsSocial recorded:

- 6.5x as many new-member registrations

- 419% increase in verified sign-ups
- 334% increase in app installations
- 740% increase in prayer requests
- 155% increase in posts created
- 129% increase in group conversations
- 118% increase in content views
- 110% increase in time spent on the platform

ActsSocial is now available in 195 countries and 12 languages, with verified, active users in 111 countries. While the platform's reach continues to expand globally, 85% of its new members since mid-July have come from the United States.

The platform's worldwide church directory has also grown to include more than 1.46 million individual physical church locations. Those listings are now being indexed daily by Google's web crawlers, helping churches and faith communities become more discoverable online.
Notable members of the growing ActsSocial community include Kevin Sorbo, Sam Sorbo, Steph Carse, Susan Yates, Jason Wilson, Tiffany Hudson and Cindy McCain.

DAILY DEVOTIONALS DRIVE RAPID GROWTH

Daily Devotionals, introduced with ActsSocial 2.0 in June, has quickly become one of the platform's most popular features.

ActsSocial currently offers 194 devotionals from 69 creators and ministries, representing more than 1,160 days of devotional content. Those devotionals have already generated more than 158,000 views.

Devotional creation also accelerated sharply during the latest reporting period, growing 4.5x compared with the previous 45 days.

Members can track their progress as they complete each devotional, while participating creators and ministries automatically build a following among the people engaging with their content.

"Daily Devotionals allows people to do more than consume another piece of content," Whitson added. "They can develop a consistent spiritual practice, track their progress and connect directly with the creators and ministries helping them grow."

NEW FEATURES GIVE MEMBERS MORE WAYS TO CONNECT

ActsSocial has introduced several new features designed to strengthen community interaction, improve safety and give members greater control over their experience:

- Audio prayers: Members can record and post a personal voice prayer in response to someone

directly from the Prayer Wall.
- Customizable feeds: Members can switch between a Pinterest-style tile display and a larger, linear feed similar to Facebook.
- Expanded performance insights: View counts are now displayed on posts, prayers and Reels, accompanied by new administrative tools for group leaders.
- AI-assisted moderation: New technology has reduced spam accounts by an estimated 90% to 95%, while human moderators continue to review every user report.
- Creator analytics and direct access: Verified creators, artists and churches receive their own analytics and can communicate directly with followers through email and push notifications.
- ActsSeeds: A gratitude-based rewards program designed to recognize and encourage positive participation throughout the community.

The ActsSocial app currently holds a 4.6-star App Store rating, with every review submitted during the most recent 30-day period receiving five stars.
One reviewer praised ActsSocial for helping members “feel better when they put their phone down than when they picked it up,” while another said the platform “helps me not to feel so alone on my walk with God.”

ActsSocial is also hosting the ActsSocial Sweepstakes, inviting members to post how their faith reflects the community described in Acts 2:42–47. Participants will be entered for an opportunity to win $500. Entries close September 30.

ACTSTV TO LAUNCH IN NOVEMBER

ActsSocial’s continued expansion will include the November launch of ActsTV, a new video platform allowing verified creators, artists, churches and ministries to transform their video libraries into dedicated, 24-hour channels.

ActsTV programming will be accessible through the web, ActsSocial apps and connected television platforms including Apple TV and Roku. The service will also offer live streaming accompanied by real-time chat, prayer and viewer reactions.

CBN and NRB TV will both stream live through ActsTV when the platform launches.

ABOUT ACTSSOCIAL

ActsSocial is a faith-first social platform created to foster authentic relationships, meaningful community, and positive online engagement. Available in 12 languages and serving verified members across 195 countries, the ad-free platform features a built-in Bible reader, daily devotionals, local groups, a community prayer wall, and free pages for churches, ministries, nonprofits, and businesses. Guided by its "gratitude over outrage" philosophy, ActsSocial is reimagining social media as a place where people are encouraged, communities flourish, and meaningful connections come first.

ActsSocial is available worldwide and is always free to join.

For more information, visit ActsSocial.com or download the ActsSocial app.

VIDEO

How ActsSocial Started? God-Given Idea that Changed Everything:
https://youtu.be/N488B28oMmY

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