Veritas Establishes First Manufacturing Facility in Morocco to Support Customer Growth and Enhance Competitiveness



TANGIER, MOROCCO, September 17, 2026 /EINPresswire.com/ -- Veritas, a globally recognized supplier of rubber, plastic, aluminum, and steel cooling, fluid management, and climate control solutions for the automotive industry, today announced the completion of a new manufacturing facility in Tangier, Morocco.

The facility is Veritas' first location in the country, its first in the continent of Africa and the first brownfield manufacturing project since the unification of Veritas and HDT Automotive in 2024. The investment supports Veritas' long-term growth strategy and enhances its ability to serve OEMs and Tier 1 suppliers, many of which are expanding their manufacturing footprint in Morocco and across North Africa.

The Tangier facility reflects Veritas' strategy to align its manufacturing footprint more closely with customer demand and global growth. By establishing operations in Morocco, the company is strengthening its ability to support existing customers, compete for new programs, and participate in one of the automotive industry's most important growth regions.

"Establishing a presence in Morocco is an important step in Veritas' global growth strategy," said Patrick Paige, President and CEO of Veritas. "This strategic move strengthens our global manufacturing network, enhances support for our customers, and positions us for future opportunities in an ever-changing and dynamic market."

The 5,000-square-meter facility includes 3,835 square meters of production space, extrusion capabilities and is scheduled to begin production in Q3 2027. Leading the new facility is General Manager Jawad Miraoui, who brings more than 18 years of automotive industry experience in operations leadership, supply chain management, and greenfield plant launches.

"This facility is an important milestone for Veritas in a key automotive growth region," said Miraoui. "We look forward to building a strong local team and establishing a world-class operation that supports our customers from this strategic location."

About Veritas
Veritas is a leading global supplier of automotive tubular components, with a diverse array of products, new materials capabilities, a worldwide manufacturing footprint, and a well-balanced customer base. Headquartered in Michigan, Veritas has 13 manufacturing facilities across Austria, Bosnia, Canada, China, Germany, Hungary, Italy, Mexico, Morocco, Poland, and the United States, and serves the North American, European, and Asian automotive markets. In 2025, HDT Automotive Solutions–now known as Veritas–was recognized by General Motors as a Supplier of the Year, an honor awarded to top-performing suppliers for their commitment to innovation, quality, and strong collaboration.

Charles Barker Communications
Charles Barker Communications
veritas-cb@charlesbarker.de

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