Sugar Club Bangkok Marks 11th Anniversary With 'The Players Ball'

Bangkok hip-hop nightclub will celebrate 11 years with an evening of fashion, luxury nightlife and classic hip-hop on 1 October.





BANGKOK, THAILAND, September 18, 2026 /EINPresswire.com/ -- Sugar Club Bangkok will mark its 11th anniversary with "The Players Ball" on Thursday, 1 October 2026, at its Sukhumvit Soi 11 venue.

The anniversary celebration will bring together fashion, luxury nightlife and classic hip-hop in recognition of the artists, guests and music that have shaped Sugar Club Bangkok over the past 11 years.

Located in the heart of Bangkok's nightlife district, Sugar Club Bangkok has established itself as a fixture of the city's hip-hop scene. Open seven nights a week, the club has welcomed local performers alongside internationally recognised artists.

“Sugar Club’s reputation as one of Thailand’s leading hip-hop destinations reflects our long-standing commitment to the culture and to delivering a high-quality nightlife experience,” said Michael Grundy, CEO of Panthera Group. “Hosting world-class, Billboard-charting artists like Offset highlights the calibre of talent the venue continues to attract. With its intimate, high-energy atmosphere and international appeal, Sugar Club remains a key Bangkok destination for both local music fans and international visitors.”

The Players Ball will celebrate that journey with a full-glam atmosphere and a dress-to-impress theme inspired by the style, confidence and energy of hip-hop culture. The event will recognise both the club's history and the community that has supported it since its opening.



Event Details

The Players Ball will take place on Thursday, 1 October 2026, at Sugar Club Bangkok, 37 Sukhumvit Soi 11, Bangkok 10110, near BTS Nana station.

Doors open at 9pm, and the event will continue until late. The dress code is smart casual, with guests encouraged to dress to impress. Flip-flops, vests and tank tops are not permitted.

VIP tables are limited. Reservations can be made through the official Players Ball event page, or by contacting Sugar Club Bangkok directly on +66 61 391 3111.

About Sugar Club Bangkok

Sugar Club Bangkok is a leading hip-hop nightclub located at 37 Sukhumvit Soi 11, Bangkok 10110, Thailand, close to BTS Nana. Dedicated to hip-hop seven days a week, Sugar Club Bangkok is known for hosting international artists, supporting local talent, and delivering premium nightlife and a high-energy club experience in the heart of Bangkok.

More at sugarclub-bangkok.com.

About Panthera Group

Panthera Group is a privately held diversified management company with operations spanning hospitality, food and beverage, alcohol distribution, cannabis, entertainment complexes, hotels, engineering, and international investments. The Group operates a portfolio of nightlife, dining and lifestyle brands across Thailand and the wider region, including Sugar Club Bangkok, Sugar Club Phuket, Levels, Craft and Whisgars. Panthera Group focuses on building resilient businesses and developing strategic exposure across sectors with enduring global relevance, alongside a growing portfolio of international ventures.

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