

Cardiovascular Associates of America Appoints Rebecca D. Holt as Vice President of Supply Chain

Veteran healthcare leader brings more than 35 years of clinical, cardiovascular operations and enterprise supply chain experience to CVAUSA

ORLANDO, FL, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- [Cardiovascular](#)

[Associates of America](#) (CVAUSA), a physician-led cardiovascular organization dedicated to transforming cardiovascular care, today announced the appointment of Rebecca “Becka” D. Holt, MBA, RN, as Vice President of Supply Chain. Holt brings more than 35 years of healthcare leadership experience spanning clinical care, cardiovascular operations, supply chain, strategic sourcing, contracting, and value analysis. In her new role, she will lead CVAUSA’s enterprise supply chain strategy, with a focus on leveraging the organization’s scale, strengthening supplier partnerships, building scalable infrastructure, and

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Tim Attebery, CEO, CVAUSA

supporting CVAUSA’s continued growth and delivery of high-quality cardiovascular care.

“Becka brings an exceptional combination of clinical knowledge, operational experience and supply chain expertise that will be incredibly valuable as CVAUSA continues to grow,” said Tim Attebery, CEO, Cardiovascular Associates of America. “Her understanding of both the clinical and business sides of healthcare gives her a unique perspective on how supply chain strategy can support our physicians and practices while creating greater efficiency and value across the organization. We are incredibly pleased to welcome her to the CVAUSA leadership team.”

A Registered Nurse by training, Holt began her career in critical care and cardiovascular services before advancing into cardiovascular operations and enterprise supply chain leadership. Her clinical background has remained central to her leadership approach, enabling her to develop strategies that align the priorities of physicians, operations, and finance.

Prior to joining CVAUSA, Holt served as Vice President of Supply Chain for Ardent Health, where she led enterprise supply chain strategy across a 30-hospital, multistate health system. Her career also includes leadership roles with AllSpire Health GPO, HealthTrust, and Wellmont Health

System.

"Joining CVAUSA is an exciting opportunity to bring together my clinical and supply chain experience in an organization that is focused exclusively on advancing cardiovascular care," said Holt. "As CVAUSA continues to expand, I look forward to developing a supply chain strategy and infrastructure that harnesses the strength of the organization, creates meaningful partnerships and supports physicians and practices in delivering exceptional care to their patients."

In her role, Holt will work across CVAUSA and its partner practices to identify opportunities to leverage organizational scale, enhance strategic sourcing and contracting, strengthen vendor relationships and establish supply chain processes designed to support the organization as it continues to grow.

About Cardiovascular Associates of America

Cardiovascular Associates of America (CVAUSA) is a physician-led organization dedicated to transforming cardiovascular care by supporting independent cardiovascular practices with the resources, infrastructure and expertise needed to thrive in an evolving healthcare environment. Through its growing network of cardiovascular specialists and practices, CVAUSA works to improve access, quality, innovation, and outcomes while preserving physician leadership and clinical autonomy.

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