

Commport Communications Partners with Fegmo to Embed Certified GDSN Data Directly Into Agentic Catalog Automation

Fegmo provides embedded, API-based GDSN connectivity powered by Commport.

TORONTO, ONTARIO, CANADA, September 17, 2026 /EINPresswire.com/ -- Commport Communications, a Toronto-based provider of B2B EDI and GDSN solutions founded in 1985, today announced a partnership with [Fegmo](#), a provider of agentic infrastructure that automates product and supply chain workflows end-to-end, while AI automates raw data enrichment and publishing in a closed loop. Under the partnership, Commport will supply [GDSN \(Global Data Synchronization Network\)](#) access and data pool services directly into Fegmo's platform, giving Fegmo customers synchronized product content as a built-in part of their catalog infrastructure rather than a separate integration they need to source and manage on their own.

Fegmo's platform deploys specialized AI agents that ingest catalog data from sources including spreadsheets, PDFs, aisle photos, and GDSN registries, then enrich, validate, and syndicate that data as channel-ready listings across ecommerce sites, marketplaces, and AI shopping engines. GDSN is recognized as one of the reliable content sources Fegmo's agents normalizes into its schema; the Commport partnership turns that capability into a fully supplied service, so brands using Fegmo won't need a standalone relationship with a GDSN data pool to synchronize their product data with retailers and trading partners.

Commport has operated as a GDSN-certified data pool for major retailers and trading partner communities for decades, alongside its broader [EDI and Value Added Network \(VAN\) services](#). By supplying that GDSN infrastructure directly to Fegmo and its customers, Commport extends its data synchronization services to a new category of customer: brands and enterprises using AI-driven catalog automation to move products to market faster, from weeks to minutes.

"GDSN compliance is fundamental for getting products onto retailer shelves and digital storefronts, but sourcing and maintaining that connectivity separately from the rest of a catalog workflow increases costs and slows brands down," said Nathan Dunn, Vice President, Sales and Marketing at Commport Communications. "By supplying our GDSN service directly into Fegmo's platform, brands get synchronized product content as part of the same system that's already enriching and syndicating their catalog, without having to stitch together a separate vendor relationship."

"GDSN solves the trusted exchange of product data. Fegmo operates what happens next. Through our partnership with Commport, Fegmo's agents can transform synchronized data into complete, governed content for ecommerce, marketplaces, and AI shopping. Retailers can activate national-brand content faster, and brands can prepare better content for distribution to their trading partners." said Abhishek Ojha, Founder and CEO at Fegmo.

The partnership is aimed at brands and enterprises that need both GDSN-compliant data synchronization and modern, AI-driven catalog enrichment, governance and validation platform. Commport's GDSN service becomes an interconnected part of Fegmo's platform rather than an after thought, giving Fegmo customers one connected path to omnichannel-ready listings.

About Commport Communications

Founded in 1985 and based in Toronto, Commport Communications is a provider of B2B EDI, GDSN, and Value Added Network (VAN) solutions serving trading partners across retail, food & beverage, healthcare, government, banking, manufacturing, and logistics. Commport is independently operated and supports its customers through more than 5,000 trading partner connections and a 100% Canadian-based support team. Learn more at www.commport.com

About Fegmo

Fegmo is the agentic catalog infrastructure for enterprise commerce. Its AI agents transform incomplete and fragmented product data and media into accurate, governed, and channel-ready content for ecommerce and AI shopping experiences. The platform brings together agentic PIM, PXM, DAM, enrichment, validation, and syndication workflows in one operating layer. Learn more at www.fegmo.com.

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