The Settlement Group, Inc. and Viatical.org Announce Strategic Alliance

FORT LAUDERDALE, FL, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- The Settlement Group, Inc. (SGI), a life settlement provider with more than 20 years of industry experience and 40 licenses across 39 states and the District of Columbia, announces a strategic alliance with Viatical.org, an established life settlement platform serving policy owners and financial professionals.

For decades, Viatical.org has helped consumers, both healthy and sick, access the hidden value in their existing life insurance policies.

This joint venture builds on a longstanding relationship between the two organizations.

"SGI has worked with Viatical.org for many years, and we're pleased to formalize that relationship," said Curtis Resinger, President of The Settlement Group, Inc. "Our experience purchasing policies and facilitating transactions for other buyers, combined with Viatical.org's established platform and industry relationships, allows us to continue providing policy owners and their representatives with direct access to licensed and experienced life settlement services."

A Shared History in the Life Settlement Industry

As part of the joint venture, Marilyn Eisenmann has assumed the role of Vice President of Client Relations at SGI.

Marilyn's history with the company dates back to its inception more than 20 years ago, when she served as Director of Operations and helped secure SGI's first life settlement provider licenses.

For the past decade, Marilyn has worked with Viatical.org, helping policy owners explore their life settlement options. Whether assisting someone in accessing the hidden value of a policy they no longer need or helping an individual facing a serious health condition obtain much-needed funds, Marilyn takes a personal approach to each case and loves being able to help people when they need it most.

In her role as Vice President of Client Relations, Marilyn oversees client communications and works directly with policy owners and their representatives throughout the settlement process.

Continuing Viatical.org's Commitment to Policy Owners

Clarence Dean, FICF, founder of Viatical.org, brings decades of experience in the life insurance and life settlement industries. He began his career as a life insurance agent in the 1980s and later served as a Senior Vice President at Foresters Financial.

Throughout his career, Dean recognized that many seniors and individuals facing serious health conditions were unaware that selling an existing life insurance policy could be an option.

He founded Viatical.org to address this gap in consumer awareness, creating an educational resource dedicated to helping policy owners understand life settlements and viatical settlements. Dean also developed a direct model for life settlements, which he was invited to present at the 2016 Life Insurance Settlement Association (LISA) annual member conference.

"When I started Viatical.org, I wanted policy owners to understand that their life insurance could have value beyond the options traditionally presented to them," said Clarence Dean, FICF, founder of Viatical.org. "We've worked with SGI for more than a decade and have seen firsthand their commitment to compliance, efficiency, and service.

Viatical.org will continue operating as a consumer-facing platform, providing educational resources.

The platform also serves attorneys, insurance agents, financial advisors, and estate planning professionals seeking opportunities to maximize the value of existing life insurance policies for their clients.

About The Settlement Group, Inc.

The Settlement Group, Inc. is a licensed life settlement provider with more than 20 years of industry experience. Holding 40 licenses across 39 states and the District of Columbia, SGI acquires life insurance policies in the secondary and tertiary markets and provides comprehensive post-acquisition servicing, including policy administration, premium management, insured tracking, carrier communications, and ongoing portfolio support.

For more information, visit settlementgroup.io.

About Viatical.org

Viatical.org is a life settlement platform serving policy owners, insurance agents, financial advisors, attorneys, and estate planning professionals. Founded by industry veteran Clarence Dean, FICF, the platform provides information about life and viatical settlements.

For more information, visit viatical.org.

Media Contact

Curtis Resinger, President
The Settlement Group, Inc.
+1 714-512-4150
email us here
Visit us on social media:
LinkedIn
Facebook

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