

Rodeo Realty Adds Another 40 Realtors to Its Roster

Independent Beverly Hills brokerage welcomes a wave of new agents this summer, many of them making the move from other firms

BEVERLY HILLS, CA, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- [Rodeo Realty](#), the independent Southern California brokerage founded by [Syd Leibovitch](#), has added 40 new agents to its roster since early June. The growth reaches nearly every corner of the company, with new agents joining offices from Beverly Hills and Brentwood to Westlake Village and Northridge.



40 new agents join Rodeo Realty

The summer hiring surge comes while much of the real estate industry is working through a demanding market, with shifting rates, cautious buyers, and changes to how agents are compensated. Instead of pulling back, Rodeo Realty has become a destination for agents looking for a stronger platform. Many of this summer's new agents came to Rodeo Realty from other brokerages.

"Agents talk to each other, and word travels fast when a company actually delivers for its people," said a rep from Rodeo Realty, "We're seeing experienced agents walk away from bigger names because they want real mentorship, real marketing support, and a leadership team that picks up the phone. Forty agents in one summer tells you something about where this market is heading."

Beverly Hills and Sherman Oaks led the way with eight new agents each. Encino added seven, Westlake six, Studio City four, and Woodland Hills three. Northridge, Pacific Palisades, and Brentwood also added agents.

Agents who join Rodeo Realty get access to training and coaching programs, including Leibovitch's own sessions on top-producing strategies, along with in-house marketing and video

content support, and a brokerage culture built around collaboration rather than competition.

Rodeo Realty welcomes its newest agents:

* Beverly Hills: Sheila Simmons, Amanpreet Singh, Nikky Lewis, Kenneth Herbs, Jessica Thornton, Garrett Wasielewski, Michael Goltche, Shirah Namvar

* Sherman Oaks: Priscilla Petty, Starlet Castle, D'Kota Brodie, Rona Sarkis, Praewa Ogun, Alexandra Hryshyn, Alina Chelaru, Cindy Sandoval

* Encino: Hannah Miller, Filip Galstian, Meitar Kfir, Marlon Enriquez, Liad Edri, Meredith Raney, Ricky Flowers

* Westlake: Natascha Gurich, Georgetta Foreman, Alexandra Romero, Anisha Fernando, Angela Farrell Fisher, Anahita Lanuza

* Studio City: Dustin Louie, Ryan Brophy, Edward Arnez, Neal Adler

* Woodland Hills: Anna Zolotareva, Jordan Gudger, Christina Wright

* Northridge: Hakob Elbakyan, Bonnie Pobjoy

* Pacific Palisades: Kristin Groves

* Brentwood: Jilynn Valentine

About Rodeo Realty

Rodeo Realty is a Beverly Hills-based independent real estate brokerage founded by Syd Leibovitch. The company serves buyers and sellers throughout Los Angeles and Ventura counties from offices across the region. Learn more at rodeore.com or follow along on [Instagram](#).

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