Toy Storage Nation Names Aric Nissen Advisory Board President, Thanks Devin Beasley for Yearlong Stewardship

PHOENIX, AZ, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- Toy Storage Nation, the leading media-education brand for RV/boat storage and alternative storage, has named Aric Nissen as Executive Advisory Board President. Nissen assumes the title following the successful leadership of Devin Beasley, Executive Director of Cushman & Wakefield's Recreational Property Advisors.

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> *TSN President Amy Bix*

As CEO of Baja Carports, a national leader in the design, engineering and construction of carports and RV/boat storage canopy systems, Nissen holds more than 30 years of business experience across venture-backed startups and Fortune 500 companies, including Accenture, Restaurant Technologies, Subway and Dairy Queen. He has also held senior leadership roles in agricultural technology, including at Kalera, where he led global sales and marketing.

"Aric's business background synchronizes with Toy Storage Nation's trajectory in RV/boat storage and alternative storage assets," said TSN President Amy Bix. "His vision dovetails with the exceptional leadership of our outgoing president, Devin Beasley, especially as we enter the new era of multidimensional storage."

"RV and boat storage is at an exciting inflection point," stated Nissen. "We are building out to meet strong and growing demand, and with that growth comes an opportunity to raise the bar across development, design, operations and the overall customer experience. TSN plays an important role in bringing the industry together, sharing best practices and helping shape the next generation of RV and boat storage."

Baja has been innovating carport construction for 45 years and is a driving force behind solar-canopy design for Class A RV and boat storage. In addition to three decades of experience growing and scaling businesses, Nissen is a seasoned leader in renewable energy and construction. This proficiency enhances Baja's commitment to innovative design, engineering and installation of solar carports that enable RV/boat storage operators to cut costs and

promote sustainability.

Nissen and the Baja team will be on the scene at the Toy Storage Nation Storage Redefined Masterclass in Palm Beach, Fla., on Dec. 4, 2026, to guide attendees on a Class A RV/boat storage-facility site tour, discussing overall canopy design and solar solutions. The tour is just one of many presentations comprising the TSN Masterclass, which gives entrepreneurial developers and investors the tools needed to successfully launch and operate RV/boat storage facilities and complementary assets including flex space and truck parking.


Aric Nissen, Toy Storage Nation Advisory Board President

TSN Masterclass topics covered:
- Construction Design
- Feasibility
- Financing
- Investing
- Security and Technology
- Third-Party Management
- Marketing
- Operations

TSN Masterclass information and registration: https://toystoragenation.com/florida-masterclass/
Early bird pricing of $750 expires Oct. 31, 2026.

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